



## Shaun C. Clark

Partner

Century City  
1901 Avenue of the Stars  
Suite 1600  
Los Angeles , CA 90067

Tel: 310.228.3707  
Fax: 310.228.3907  
[sclark@sheppardmullin.com](mailto:sclark@sheppardmullin.com)

### OVERVIEW

Shaun Clark is a partner in the Entertainment, Media and Technology Practice Group in the firm's Century City office.

#### Areas of Practice

Shaun Clark represents major motion picture studios, publishing and entertainment companies, advertising agencies, independent producers, and other entertainment and advertising-related entities in the acquisition of intellectual property rights and the development, finance, production, distribution, and ancillary exploitation of entertainment content.

Mr. Clark also counsels brands and individuals on brand development and the negotiation of sponsorship and endorsement agreements.

Mr. Clark also has significant experience representing producers, agencies, and brands in structuring and negotiating agreements respecting “branded entertainment” and “brand integration”, and the agreements governing the related live events, social media, and online and field marketing promotional campaigns.

Mr. Clark has represented numerous institutional clients in their capacity as lenders, guarantors, and borrowers, in the negotiation and documentation of complex financing deals and intercreditor relationships, in negotiations with assignees for the benefit of creditors and trustees, and in foreclosure proceedings.

He also has drafted and negotiated numerous shopping, co-development and co-production agreements for series television and motion pictures, and collection account and custodial agreements in connection with the administration of proceeds from multiple sources.

Mr. Clark also represents investors and purchasers of entertainment and media companies, brands, assets, and entertainment properties.

Mr. Clark represents or has represented such companies as Metro-Goldwyn-Mayer, Ogilvy & Mather, Playboy Enterprises, Bethenny Frankel, Skinnygirl Margaritas, CISCO, Sony Pictures, Focus Features, WPT Enterprises (World Poker Tour), Commerzleasing, Bunim-Murray Productions, Lyric Culture, Inform Ventures, Rainforest Films, Bridget Marquardt, Kolberg Kravis Roberts & Co., Kendra Wilkinson, Chrysler, Longneedle Entertainment, Alta Loma Entertainment, Apollo Group, Backyard/Seed, SBS

### PRACTICE AREAS

- Entertainment, Media and Technology
- Intellectual Property
- International Practice

### INDUSTRIES

- Advertising
- Entertainment, Media and Technology
- Sports
- Video Game

Broadcasting, Universal Television, Exxon Mobil, Permira, XPLR Productions, Furlined, Paramount International Television, Mighty Oak Entertainment, Vince Neil, Gymboree, Dick Clark Productions, United Artists, The Walt Disney Company, Hugh M. Hefner, JWT, Association of Independent Commercial Producers, Children of the Night (non-profit), and Yahoo!.

## **EDUCATION**

- J.D., Loyola Law School, Los Angeles, 1996
- B.B.A., University of Texas at Arlington, 1992

## **ADMISSIONS**

- California
- U.S. District Court, Central District of California

## **HONORS**

- Best Lawyers in America, 2012
- "Super Lawyer" - Named as a "super lawyer" by the publishers of Super Lawyers for 2012.
- "Power Lawyer" - Named as a "power lawyer" by the publishers of The Hollywood Reporter for 2011.
- "Rising Star" - Named as a "rising star" by the publishers of Super Lawyers for 2005, 2006, 2007, 2008 and 2009.
- "Fast Track Partner" - Recognized by the National Law Journal as one of the five "fast track" partners in 2005, in the article titled "Fast Track Partners", National Law Journal, Page 1, October 31, 2005.
- "Top 20 Lawyers under 40 in California" - Recognized as one of the Top 20 Lawyers under 40 in the state of California in the article titled "Young Guns", Daily Journal Extra, March 21, 2005, page 16.
- "Top 35 Entertainment Executives 35 and Under" - Selected by the Hollywood Reporter as one of the Top 35 entertainment executives 35 years old and under in their annual "Next Generation Special Edition", Hollywood Reporter Article (Nov. 9-15, 2004, page S-1), Fall, 2004.
- "Top 40 Entertainment Lawyers in Los Angeles" - Selected by Los Angeles Business Journal in their "Who's Who in L.A. Law" article, Los Angeles Business Journal (October 11, 2010, Special Report)

## **ARTICLES**

- "Shaun Clark Enjoys the Variety and Challenge of Being a Top Entertainment Attorney", January 10, 2007.
- "How to Win at Poker and Never Play a Hand", Southern California Super Lawyers 2007, July 2007.
- "Sprint's Killer Marketing App? Jack Bauer", Advertising Age, March 29, 2007.
- "Brand Wranglers – Attorneys Broker Placing Products in Productions", Daily Journal, P. 7, October 12, 2006.
- "Brand New World", Page 1, Hollywood Reporter, Esq., September 5, 2006.
- "Ask A Rising Star . . . How has TiVo changed entertainment law?", P. S-23, Southern California Super Lawyers 2006, July 2006.
- "Getting in on a Gaming Law Practice Is a Fail-Safe Bet", Of Counsel, Vol. 25, No.3, March 2006.

- “Fast Track Partners”, National Law Journal, Page 1, October 31, 2005.
- “Young Guns”, March 21, 2005.
- “Ad Giant in Position for Global Grab”, Daily Variety, Page 42, January 21, 2005.
- “Producers Find that Reality Bites, So Lawyers Take Key Role in Production”, Los Angeles Business Journal, May 5, 2003.
- “Taking Steps Toward Post Modification Comfort” - Commercial Lender, 2nd Qtr., 1999.
- “Just How Negative Towards a Negative Pickup Can a Court Get?” - Co-Author Commercial Law and Bankruptcy Section Newsletter of the L.A. County Bar Association, Winter 1998.
- New Media Symposium: The Internet and Beyond, Spring 1996, 16 Loy. L.A. Ent L.J. 541.

## SPEECHES

- **“Entertainment M&A Transactions”** - American Bar Association M&A Committee Meeting, Laguna Beach, California, February 4, 2012.
- **“The Next Big thing: Emerging Issues in Entertainment Law”** - Harvard Law School, Cambridge, Massachusetts, November 12, 2010.
- **“The Big Picture on Small Screen Brand Integration Deals”** - USC and BHBA 2009 Institute on Entertainment Law and Business, Los Angeles, California, October 17, 2009.
- **“Film & Television Law”** - Entertainment Law Forum, Pepperdine Law School, Malibu, California, April 4, 2009.
- **“Production Deals in the Age of Digital Integration”** – 2009 ANA Advertising Law & Business Affairs Conference, New York, New York, March 10-11, 2009.
- **“Successfully Marketing Your Film, TV and Media Projects While Avoiding The Legal Pitfalls”** – Beverly Hills Bar Association, Beverly Hills, California, December 9, 2008.
- **“Sports Branding: Hat Tricks, Home Runs, and Touchdowns”** – USC and BHBA 2007 Institute on Entertainment Law and Business, Los Angeles, California, October 27, 2007.
- **“Branding Hollywood and Beyond – How Major Brands and Retailers are Harnessing Opportunities and How to Profit from this Space”** – American Conference Institute’s 2nd Annual Maximizing Branded Entertainment Deals, New York, New York, March 27-28, 2007.
- **“Tackling the Unique Issues in Television Financing”** - National Investment Community’s Forum on Entertainment Finance, October 24-25, 2006, New York, New York.
- **“And Now A Word From Our Sponsors – Branded Entertainment in the 21st Century”** – Beverly Hills Bar Association, Los Angeles, California, August 9, 2006.
- **“Structuring & Negotiating Win/Win Brand Integration Deals”** – American Conference Institute’s 1st Annual Maximizing Branded Entertainment Deals, Los Angeles, California, January 30-31, 2006.
- **“Going All In: Poker and the Law”** – Harvard Law School, Cambridge, Massachusetts, February 24, 2005.
- **“Independent Film Finance”** – California Lawyers for the Arts/Loyola Law School, Los Angeles, California, October 29, 2001.
- **“Copyright Basics”** – Art Center College of Design, Pasadena, California, October 2000.