



## Ashley Merlo

Associate

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### PRACTICE AREAS

- Intellectual Property
- Litigation

### OVERVIEW

Ashley Merlo is an associate in the Business Trial and Intellectual Property Practice Groups in the firm's Orange County Office.

### Areas of Practice

Ms. Merlo specializes in general business litigation and intellectual property matters. Ms. Merlo's litigation experience includes complex breach of contract and business tort claims, such as fraud, unfair business practices and misappropriation of trade secrets, as well as trademark, copyright and patent infringement claims. Ms. Merlo has also handled prosecution of trademarks at the United States Patent and Trademark Office.

### EDUCATION

- J.D., University of California, Hastings College of the Law, 2006, *Magna Cum Laude*, *Order of the Coif*
- B.A., Public Policy and Economics, Stanford University, 2003, *Graduated with Distinction*

### ADMISSIONS

- California
- United States District Court for the Central and Southern Districts of California
- Ninth Circuit Court of Appeals

### ARTICLES

#### Intellectual Property Law Blog Articles

- "It's Not Over For MGA's Bratz Doll Line Yet", January 13, 2010
- "UMG Records v. Veoh Networks: Central District Decides Certain Activities Fall Within A DMCA Safe Harbor", February 26, 2009
- "Ninth Circuit Clarifies the Scope of Immunity for Website Operators Under the Communications Decency Act of 1996", January 13, 2009
- "Summary Judgment in Favor of Fiji Water - "Bottled At the Source" Held Generic", August 11, 2008