



Gina Reif Ilardi

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PRACTICE AREAS

- Entertainment, Media and Technology
- Intellectual Property

INDUSTRIES

- Fashion, Apparel and Beauty

OVERVIEW

Gina Reif Ilardi is an associate in the Entertainment, Media and Technology Practice Group in the Firm's New York office.

Areas of Practice

Ms. Ilardi's practice is focused on the media and entertainment industries. Ms. Ilardi represents studios and independent production companies in various aspects of motion picture and television development, production and distribution, advising clients on feature film distribution agreements, joint development agreements, television series development agreements, reviewing chain of title, and acting as production counsel. Ms. Ilardi also handles so-called "minor" court petitions in the entertainment industry and pre-publication manuscript clearance for various publishers. As a member of the firm's Advertising Industry Team, Ms. Ilardi counsels clients in the areas of copyright, trademark, rights of publicity and privacy, sports marketing, entertainment marketing, and First Amendment matters.

EDUCATION

- J.D., Fordham University School of Law, 2005, Interschool Editor, *Fordham Moot Court Board*
- B.A., New York University, 2002, *cum laude*

CLERKSHIPS

- Interned for the Honorable Loretta A. Preska, U.S. District Court for the Southern District of New York

ADMISSIONS

- New York
- Connecticut
- U.S. District Courts for the Southern and Eastern Districts of New York

MEMBERSHIPS

- Member, New York City Bar Entertainment Law Committee

ARTICLES

- The Athlete Endorsement Game, *Sports Litigation Alert*, April 24, 2009
- Citi Field: What's In A Name?, *Sports Litigation Alert*, February 13, 2009

- Recapturing Ownership Through Copyright Terminations, *New York Law Journal*, October 14, 2008
- When Copyright and Trademark Infringement Goes Online, *New York Law Journal*, October 29, 2007

"When is a Tort Complete? Courts Address Whether Plaintiffs Can Assert Claims Without Injury," *law.com*, April 4, 2007 (co-author)

"Beryllium Sensitization (Without More) Not A Disease Or Cognizable Tort Injury," *Mealy's Emerging Toxic Torts*, September 2006 (co-author)