



Aaron Fennimore

Associate

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PRACTICE AREAS

- Intellectual Property

OVERVIEW

Aaron Fennimore is an associate in the Intellectual Property Practice Group of Sheppard Mullin's Orange County office.

Areas of Practice

Mr. Fennimore's practice involves intellectual property litigation, including trademark, copyright, patent, trade secrets, unfair competition and domain name disputes. Mr. Fennimore also handles enforcement and licensing of intellectual property rights, as well as prosecution of trademarks at the United States Patent and Trademark Office. He has counseled companies and individuals on matters related to the evaluation, clearance and protection of trademarks. He is a member of Sheppard Mullin's Clinical Contracting Team. Mr. Fennimore's practice also includes litigation experience in the area of finance and bankruptcy.

Prior to joining Sheppard Mullin, Mr. Fennimore worked for a large entertainment studio, assisting with talent contracts and clearance issues in the studio's Television Business and Legal Affairs department. He also spent several years assisting with the enforcement and prosecution of intellectual property rights in the studio's Litigation department, including management of the company's substantial trademark portfolio.

EDUCATION

- J.D., Loyola Law School, 2007, *Order of the Coif, Cum Laude, St. Thomas More Law Honor Society member, Note and Comment Editor of the Student Symposium for the Loyola of Los Angeles Law Review*
- B.A., Whitman College, 1998, *Cum Laude, Phi Beta Kappa, Order of Waiilatpu, Graduated with Honors in Sociology*

EXPERIENCE

Recently helped secure a final summary judgment finding of non-infringement in a contentious trademark dispute in favor of our client, one of the largest financial institutions in Korea.

Obtained trademark registrations in connection with emerging technologies and online social networking, successfully overturning objections by the U.S. Patent and Trademark Office.

Pro Bono: Helped obtain a judgment of over \$4 Million for a client defrauded out of her

home and life savings as a result of a complex mortgage lending scam.

MEMBERSHIPS

- Member, Intellectual Property Division, California State Bar Association
- Member, Orange County Bar Association
- Member, International Trademark Association ("INTA")