



Julie Yu

Associate

Shanghai
41/F Raffles City Office Tower
268 Xizang Road Central, Huangpu
Shanghai 200001
China

Tel: 86.21.2321.6052

Fax: 86.21.2321.6001

PRACTICE AREAS

- Intellectual Property

INDUSTRIES

- Life Sciences

OVERVIEW

Julie Yu is an associate in the Intellectual Property Group in the firm's Shanghai Office.

Areas of Practice

Ms. Yu has experience in a variety of intellectual property and matters. She advises clients on marketing, promotion and packaging issues in Asia. She is experienced with drafting online privacy notices, terms and conditions and contest rules. She has experience with negotiating and drafting intellectual property licenses.

Ms. Yu is experienced with defending Chinese companies in patent litigation in the U.S. She is also experienced with all aspects of the litigation process in China. She has assist clients with defending investigations by the Chinese government. Ms. Yu assists clients with the enforcement of their intellectual property rights through negotiations, administrative proceedings and criminal proceedings. She actively protects clients intellectual property rights on the Internet and is experienced with Internet investigation and takedowns.

Ms. Yu has rich knowledge on China's Antimonopoly Law. She has counseled clients on forming and defending patent pools in China.

EDUCATION

- LL.B., Law School of Fudan University, 2008

ADMISSIONS

- National Bar Exam

LANGUAGES

- Mandarin Chinese

EXPERIENCE

Clerkship

Clerked for Judge Hua Qing of the District Court of Hongkou District, Shanghai, summer 2006

ARTICLES

China Law Blog Articles

- "426,000 Patent Applications Filed in China During First Half of 2009", August 19, 2009