

## RETAIL

Our Retail team has firsthand knowledge of the retail industry and deep experience working with industry leaders. Our clients range from large department stores to specialty product chains that sell everything from high fashion to bargain footwear, from hi-tech electronics to low-tech sporting goods. We also represent automotive retail and service organizations.

Retail is the second-largest industry in the United States measured both in numbers of establishments and employees. The retail sector is also one of the largest worldwide with a multitude of facets, including contract manufacturing of private labels, land acquisition, real estate development, finance and leasing, human resource management, logistics and transportation to name a few. Moreover, technology and global markets have rapidly changed how retailers sell their goods. Although the vast majority of retail goods are sold in the most affluent nations, such as the United States and the European Union, they are often manufactured in foreign lands—China in particular. Thus, expertise in international outsourcing and import/export trade issues is critical to today's retailers and their counsel.

We understand the retail business and assist retailers in expanding into new markets and developing new business strategies that can capitalize on the global market, while protecting their products and brands along the way.

Our team has expertise in virtually every area that affects the retail industry:

- Advertising and Promotions
- Anti-piracy and Counterfeit Goods
- Antitrust
- Corporate Finance and Secured Transactions
- Creditors' Rights & Bankruptcy
- E-Commerce
- Employee Benefits
- Factoring and Financing
- Franchise Protection
- Import, Export and Customs Matters
- Intellectual Property
- Joint Ventures and other Strategic Business Relationships, Transactions and Alliances
- Labor and Employment
- Litigation and Dispute Resolution
- Licensing and Distribution
- Merchandising
- Mergers and Acquisitions
- Real Estate Development and Leasing
- Stock and Equity Transactions
- Tax