Corporate Counselor

FALL 2007

Published by The Corporate Law Departments Section of the Los Angeles County Bar Association

Expanded Protections for Directors Navigating the "Zone of Insolvency"

By: Peter M. Menard Sheppard Mullin Richter & Hampton LLP

1991, a decision of the Delaware Chancery Court helped popularize the term "zone of insolvency." In the intervening 16 years, numerous courts and commentators have cited this decision as standing for the proposition that the directors of a Delaware corporation that is either insolvent or in the zone of

insolvency owe fiduciary duties to the creditors, as well as to the shareholders, of corporation. In a pair of landmark decisions this year, the Delaware Supreme Court addressed two fundamental issues and, thereby, expanded protections available to directors navigating the zone insolvency:

 the extent to which a creditor may bring a claim against the directors of a corporation that is insolvent or operating in the zone of insolvency; and

 the extent to which a creditor may bring a claim against the directors of a corporation for "deepening insolvency."

North American Catholic

In May 2007, the Delaware Supreme Court²/ held that:

- a creditor may not bring a direct claim for breach of fiduciary duties against the directors of a corporation that is either insolvent or operating in the zone of insolvency; and
- a creditor has standing to bring a derivative claim for breach of fiduciary

duties against the directors of an insolvent corporation.

Although the Court did not expressly address whether a creditor may bring a derivative claim against the directors of a corporation operating in the zone of insolvency, the opinion appears to suggest that the right to enforce the

directors' fiduciary duties may be exercised only by the shareholders so long as the corporation is actually solvent.

Holding that a creditor may not bring a direct claim against the directors of a solvent corporation operating in the zone of insolvency, the Court noted:

When a solvent corporation is navigating in the zone of insolvency, the focus for Delaware directors does not change: directors must continue to discharge their fiduciary



duties to the corporation and its shareholders by exercising their business judgment in the best interests of the corporation for the benefit of its shareholder owners.^{3/}

When the corporation slides from the zone of insolvency into actual insolvency, the Court held that a creditor may bring a derivative action against the directors, saying:

It is well settled that directors owe fiduciary duties to the corporation. When

SHEPPARD, MULLIN, RICHTER & HAMPTON, LLP Los Angeles Office 333 South Hope Street Forty-Eighth Floor Los Angeles, CA 90071

telephone: 213.620.1780 fax: 213.620.1398 www.sheppardmullin.com

Sheppard Mullin is a full service Am-Law 100 firm with 490 attorneys in ten offices located throughout California and in New York, Washington, D.C. and Shanghai. The firm's California offices are located in Los Angeles, San Francisco, Santa Barbara, Century City, Orange County, Del Mar Heights and San Diego. Founded in 1927 on the principle that the firm would succeed only if its attorneys delivered prompt, high quality and cost-effective legal services, Sheppard Mullin provides legal counsel to U.S. and international clients in connection with a broad array of corporate matters, high stakes litigation and complex financial transactions. In the U.S., the firm's clients include more than half of the Fortune 100 compaa corporation is solvent, those duties may be enforced by its shareholders, who have standing to bring derivative actions on behalf the corporation because they are ultimate beneficiaries of the corporation's growth and increased value. When corporation is insolvent, however, its creditors take the place of the shareholders as residual the beneficiaries of any increase in

Consequently, the creditors of an *insolvent*

value.

corporation have standing to maintain derivative claims against directors on behalf of the corporation for breaches of fiduciary duties. The corporation's insolvency "makes the creditors the principal constituency injured by any fiduciary breaches that diminish the firm's value." Therefore, equitable considerations give creditors standing to pursue derivative claims against the directors of an insolvent corporation.

Individual creditors of an insolvent corporation have the same incentive to pursue valid derivative claims on its behalf that shareholders have when the corporation is solvent.⁴

However, even when the corporation is insolvent, the Court held that a creditor has no right to assert a direct claim against the directors, reasoning:

Recognizing that directors corporation direct insolvent owe fiduciary duties to creditors, would create uncertainty for directors who have a fiduciary duty to exercise their business judgment in the best interest of the insolvent corporation. To recognize a new right for creditors to bring direct fiduciary claims against those directors would create a conflict between those directors' duty to maximize the value of the insolvent corporation for the benefit of all those having an interest in it, and the newly recognized direct fiduciary duty to individual creditors. Directors of insolvent corporations must retain the freedom to engage in vigorous, good negotiations with individual faith for the benefit of creditors corporation. Accordingly, we hold that individual creditors of an insolvent corporation have no right to assert direct claims for breach of fiduciary duty against corporate directors.24

Instead of a direct cause of action, the Court noted that, unlike stockholders who rely on directors to protect their interests, "creditors are afforded protection through contractual agreements, fraud and fraudulent conveyance law, implied covenants of good faith and fair dealing, bankruptcy law, general commercial law and other sources of creditor rights."

Trenwick America

In August 2007, the Delaware Supreme Court affirmed the decision of the Chancery Court that there is no cause of action under Delaware law for "deepening insolvency." [8]

"Deepening insolvency" has been defined as the "fraudulent expansion of corporate debt and prolongation of corporate life."^{9/}

In Trenwick America, the Chancery Court held that the directors of a subsidiary did not breach a fiduciary duty to its creditors by incurring debt for the benefit of the parent company. The Court reasoned as follows:

Delaware law imposes no absolute obligation on the board of a company that is unable to pay its bills to cease operations and to liquidate. Even when the company is insolvent, the board may pursue, in good faith, strategies to maximize the value of the firm If the board of an insolvent corporation, acting with due diligence and good faith, pursues a business strategy that it believes will increase the corporation's value, but that also involves the incurrence of additional debt, it does not become a guarantor of that strategy's success. That the strategy results in continued insolvency and an even more insolvent entity does not in itself give rise to a cause of action. Rather, in such a scenario the directors are protected by the business judgment rule If a plaintiff cannot state a claim that the directors of an insolvent corporation acted disloyally or without due care in implementing a business strategy, it may not cure that deficiency simply by alleging that the corporation became more insolvent as a result of the failed strategy.10"

Potential Pitfalls

The Court in North American Catholic predicated their holding that no direct claim may be asserted by a creditor of a solvent corporation operating in the zone of insolvency upon "the need for providing directors with definitive guidance."111 However, the very issue of whether the corporation is in fact insolvent is subject to considerable uncertainty. Under Delaware law, a corporation is insolvent if either (1) "it is unable to pay its debts as they become due in the usual course of business" (the "cash flow test"), or (2) "it has liabilities in excess of a reasonable market value of assets held" (the "balance sheet test"), or (3) both. 12/ Not only is it uncertain which test a court may adopt, but "application of these definitions in a particular factual pattern may be difficult, and reasonable individuals may reach different conclusions."13/

As the Court emphasized in *Trenwick America*, "[t]he rejection of an independent cause of action for deepening insolvency does not absolve directors of insolvent corporations of responsibility." They are still subject to causes of action for breach of fiduciary duties and for fraud. The board must act "with fidelity and care in deciding to undertake more

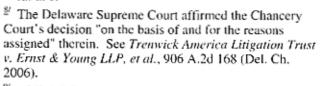
debt to continue the company's operations." The fact of insolvency will be a factor in the court's analysis of whether the board has fulfilled these duties.

Conclusion

Notwithstanding the continued existence of unsettled issues, the decisions of the Delaware Supreme Court in North American Catholic and Trenwick America provide much needed guidance to directors and courts alike on the contours of directors' fiduciary duties in the zone of insolvency.

North American Catholic Educational Programming Foundation, Inc. v. Gheewalla et al., 2007 WL 1453705 (Del. Supr. 2007).

- 4 Id.
- Prior to North
 American Catholic, the
 Chancery Court had
 suggested that a creditor
 could bring a direct claim
 for breach of fiduciary
 duties during insolvency.
 See Big Lots Stores, Inc.
 v. Bain Capital Fund VII,
 L.L.C., 922 A.2d 1169
 (Del. Ch. 2006);
 Production Resources
 Group, L.L.C. v. NCT
 Group, Inc., 863 A.2d 772
 (Del.Ch. 2004).
- 2' Id. at 6.



- Official Committee of Unsecured Creditors v. R.F. Lafferty & Co., Inc., 267 F.3d 340, 347 (3d Cir. 2001).
- Trenwick America at 204.
- 11/ North American Catholic at 7.
- 12/ Geyer v. Ingersoll Publications Co., 621 A.2d 784, 789 (Del. Ch. 1992). See also LaSalle National Bank v. Perelman, 82 F.Supp.2d 279, 291 (D. Del. 2000)
- Royce de R. Barondes, Fiduciary Duties of Officers and Directors of Distressed Corporations, 7 GEO. MASON L. REV. 45, 71 (1998).
- 14 Trenwick America at 205.
- 15/ Id.



Mr. Menard is a senior partner in the Corporate Practice Group and Chairman of the firm's Public Company Team. Mr. Menard's principal areas of practice are corporate governance, securities law compliance and corporate transactions.

^{If} Credit Lyonnais Bank Nederland, N.V. v. Pathe Communications Corp., 1991 WL 277613 (Del. Ch. 1991).