

Please join us for...

Breakfast at the Club:

Intellectual Property – Practical Techniques for Risk Management

Thursday, October 27th, 2011

8:00 - 9:30am

Breakfast will be served from 8:00-8:30am

University Club of Santa Barbara

1332 Santa Barbara Street

Santa Barbara, CA 93101

Featuring a panel discussion hosted by:



Christopher Hill
President
Riviera Insurance Services, LLC



Steven C. Sereboff
Partner
SoCal IP Law Group, LLP



Jeffrey A. Dinkin
Partner
Sheppard, Mullin,
Richter & Hampton, LLP

Conversation will include:

- Identifying your intellectual property
- Protecting your trade secrets
- Threats to your IP assets and business
- Strategies and tactics to manage risks
- New America Invents Act recap
- Branding in the Internet Age
- Problems with new, existing, and departing employees
- Extended Q&A to answer all your questions

Kindly respond to Tracy Jones at tjones@rivierains.com or (805) 880-4266 by Tuesday, October 25th.