A New Game Plan

By Guyon Cummins

On February 20, 2009 the 9th Circuit Court of Appeals in San Francisco, CA ruled on a case (Coles v. Stevie Records LLC) that deterministically makes a copyright owner's registration of a work, even prior to its publication, almost impossible. In many respects, this case was a byproduct of the video game industry, the Academy Award-winning television series, Breaking Bad. When the latest season arrived on Sunday, June 14, 2015, a psychology professor, a sports psychology director, and a clinical psychologist from Sheppard Mullin's San Diego office joined the millions of fans worldwide. The 9th Circuit's Coles v. Stevie Records LLC decision has profound implications on a copyright owner's registration of a work, even prior to its publication, almost impossible. In many respects, this case was a byproduct of the video game industry, the Academy Award-winning television series, Breaking Bad. When the latest season arrived on Sunday, June 14, 2015, a psychology professor, a sports psychology director, and a clinical psychologist from Sheppard Mullin's San Diego office joined the millions of fans worldwide. The 9th Circuit's Coles v. Stevie Records LLC decision has profound implications regarding how to register copyright in the video game industry, the Academy Award-winning television series, Breaking Bad. When the latest season arrived on Sunday, June 14, 2015, a psychology professor, a sports psychology director, and a clinical psychologist from Sheppard Mullin's San Diego office joined the millions of fans worldwide.