Digital Health Innovation: Project to Product

Join leaders in Digital Health product development and commercialization for presentations and discussion of key issues in the progression from Project to Product: Intellectual Property, Regulation, and Financing.

8:30-10:00 a.m. | May 14, 2014
Robert W. Mahley Auditorium
Gladstone Institute, 1650 Owens St., San Francisco

Light continental breakfast will be served at 8:00 a.m.
(RSVP to etr@ucsf.edu by May 7th)

Featured moderator and panel experts:

Digital Health: Challenges & Opportunities
Aenor Sawyer, MD, MS - Moderator
Assoc. Director, Catalyst Awards Program
Digital Health
Strategic Relations, UCSF CDHI
Asst. Clinical Professor, Skeletal Health

FDA Regulations: Impact on Digital Health Innovation
Stephanie L. Zeppa
Partner, Corporate Practice
Sheppard, Mullin, Richter & Hampton

Intellectual Property in Digital Health: Challenges and Opportunities
William F. Ahmann
Special Counsel, Intellectual Property
Sheppard, Mullin, Richter & Hampton

Financing Your Digital Health Innovations
Lisa M. Suennen
Managing Partner
Venture Valkyrie Consulting, LLC

Digital Health continues to break funding records, exceeding $1.9 billion in 2013. But there are key factors challenging Innovators, Investors and Consumers. Well-planned and integrated IP, Regulatory, and Funding strategies are essential to development and implementation of Digital Health technologies.

How can multidisciplinary perspectives in these areas advance your efforts in building Digital Health solutions?