

Sheppard Mullin Snags Ex-Simmons Competition Pro

By **Vin Gurrieri**

Law360, New York (July 17, 2015, 1:02 PM ET) --

Sheppard Mullin Richter & Hampton LLP has bolstered its antitrust practice in London by luring a European competition and intellectual property expert from Simmons & Simmons LLP, the firm announced recently.

Oliver Heinisch, who joins the firm as a partner in its antitrust and competition practice group, advises on all areas of European Union, U.K. and German competition law, the firm said Wednesday.

He maintains a particular focus on international cartel and abuse of dominance procedures, including related antitrust litigation matters, as well as merger control law. He also brings a strong background advising clients on issues involving intellectual property as they relate to competition law.

"Oliver is a talented antitrust attorney with strong international cartel, intellectual property and abuse of dominance procedures expertise," Guy Halgren, chairman of Sheppard Mullin, said in a statement. "He represents an important strategic fit for our antitrust practice, specifically adding EU competition capabilities."

While the majority of Heinisch's clients are technology and life sciences companies, he also represents clients in the financial services, insurance, automotive, industrial and food sectors.

Heinisch expressed excitement to be joining the firm and having an "opportunity to help build the firm's competition practice in Europe," he said in a statement.

"I am delighted to join Sheppard Mullin, a top-notch full-service firm that offers an excellent platform for my practice and further growth," Heinisch said. "In addition to the synergies and the strength and breadth of the firm's antitrust practice, I am also impressed with Sheppard Mullin's successful national and international growth and expansion in recent years."

Heinisch earned a master of laws degree from University College London in 2001, specializing in



Oliver Heinisch

European, competition and intellectual property law.

Gary Halling, the head of Sheppard Mullin's antitrust and competition practice group, touted Heinisch's work with Samsung Electronics Co. Ltd., as well as his work in Japan, saying that particular work "dovetails well with our relationships with longstanding client Samsung and our Japanese-based matters."

"We are thrilled to add such a high-caliber antitrust attorney," Halling added.

The addition of Heinisch is merely the latest in a series of recent hires by the firm. Earlier this month, it brought aboard former Loeb & Loeb LLP attorney Joseph F. Daniels shortly after having added Steven J. Chananie, the former head of Garfunkel Wild PC's compliance and white collar defense practice.

In June, the firm also announced the arrivals of former Brinks Gilson & Lione intellectual property attorney Manish K. Mehta in Chicago, former Samsung Chemical Group general counsel Hwan Kim in Washington, D.C., and Seoul, South Korea, and three Pillsbury Winthrop Shaw Pittman LLP intellectual property attorneys, among other hirings.

--Additional reporting by Kat Greene, Kelly Knaub, Maya Rajamani, Jessica Corso and Tom Zanki. Editing by Christine Chun.