

→ Biometric Information Privacy Act (BIPA)

The Biometric Information Privacy Act (BIPA) is an Illinois statute that took effect in October of 2008 and protects against the unlawful collection, use, and storage of biometric information, such as fingerprints, iris scans, and face prints. BIPA is one of three state laws that regulate collection of biometric information, but is the most stringent in terms of the consent, notice, and disclosure protocols private entities must follow. BIPA's reach extends to companies well outside of Illinois, and applies to any company that collects or otherwise uses the biometric data of individuals located in Illinois. Our work includes both BIPA litigation defense, as well as counseling for setting up biometric information collection and use programs. Unfortunately, even when best practices are followed, BIPA litigation is still a real possibility and you need a skilled advocate in your corner.

Attorneys on our Privacy and Cybersecurity Team have litigated numerous BIPA cases for clients in an array of industries. Our attorneys have not only spent a significant time litigating such cases, they also utilize their unique expertise counseling clients across the country on how to mitigate risk and avoid them. When companies are confronted with alleged violations of BIPA, they turn to Sheppard Mullin for assistance as a leader in the field with a proven track record of obtaining great results for our clients through a strategic combination of considered approaches.