



## → Ethan R. Aronson

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Ethan R. Aronson is an associate in the Corporate Practice Group in the firm's New York office. He is lead associate of the Esports & Games Industry Team.

### Areas of Practice

Ethan's practice focuses on venture capital and mergers and acquisitions. He represents companies in the entertainment and digital media, esports, and healthcare industries.

### Articles

- Esports Media Rights  
Fall 2021

### Healthcare Law Blog Posts

- "State' of Telehealth Series: New York," February 1, 2021

### Gaming and Esports Law Blog Posts

- "Esports Media Rights," October 21, 2021
- "A Primer on Game Monetization," April 14, 2021
- "Nevada Moves to Create Esports Commission," March 19, 2021
- "Huya DouYu Merger is a Sign of Things to Come in Esports M&A," October 27, 2020
- "Proposed Anti-Spying Legislation May Not Be Cause for Alarm for Gamers in Congress," May 6, 2020
- "Fortnite Streamer Ewok Pens Sponsorship Deal with HyperX," May 5, 2020
- "Recent Case Law May Open New Celebrity Dance Suits Against Game Publishers," April 29, 2020

### Media Mentions

Sheppard Mullin, Smith Anderson Guide NovaQuest Buy of CoreRx  
*Bloomberg Law*, 01.22.2021

## Practices

Corporate

Healthcare

## Industries

Esports & Games

Healthcare

## Education

J.D., University of Southern California, 2017

B.A., New York University, 2014

## Admissions

New York

California