



## → Gazal Pour-Moezzi

### Associate

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Gazal Pour-Moezzi is an associate in the Intellectual Property Practice Group in the firm's Orange County office.

### Areas of Practice

Gazal works with clients to build and protect brands. She advises clients on acquiring and protecting trademarks in the U.S. and abroad; prosecutes and defends trademarks before the U.S. Patent & Trademark Office and Trademark Trial and Appeal Board; and arbitrates domestic and international Internet Domain Name disputes. She also has an active trademark litigation practice, litigating claims under the Lanham Act and state unfair competition laws. Most recently, Gazal obtained a unanimous decision for her client from the U.S. Supreme Court in the trademark infringement case *Hana Financial, Inc. v. Hana Bank*, 574 U.S. 418 (2015).

In addition to trademark law, Gazal counsels clients on copyright and trade secret law, as well as transactional matters including the negotiation and preparation of intellectual property ownership and licensing agreements.

### Honors

Southern California Rising Star, *Super Lawyers*, 2018-2020

### Articles

#### Entertainment Law Blog Posts

- "Trademark Modernization Act Strengthens Rights of Brand Owners," February 22, 2021

#### Intellectual Property Law Blog Posts

- "Trademark Modernization Act Strengthens Rights of Trademark Owners," February 2, 2021
- "Supreme Court Update – *Hana Financial v. Hana Bank*," February 4, 2015

#### Trade Secrets Law Blog Posts

- "A 'Culture Of Concealment' – Scrutinizing Overbroad NDAs," February 12, 2021

## Media Mentions

Sheppard Mullin Team Argues U.S. Supreme Court Trademark Case for Hana Bank  
12.03.2014

## Memberships

Articles Editor, Hastings Law Journal, 2011-2012

Editor, Hastings Law Journal, 2010-2011

## Practices

Intellectual Property

False Advertising, Lanham Act and Unfair Competition

Trade Secrets

Trademarks and Trade Dress

Copyrights

Patent Litigation

Litigation

## Industries

Food and Beverage

## Education

J.D., University of California, Hastings College of the Law, 2012, *cum laude*

B.A., University of California, San Diego, 2007

## Clerkships

Extern to the Honorable Donna M. Ryu, United States District Court, Northern District of California

## Admissions

California

U.S. District Court for the Central and Southern Districts of California

U.S. Supreme Court

## Languages

Farsi (Persian)