



→ Lai L. Yip

Partner

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Lai Yip is a partner in the Intellectual Property Practice Group in the firm's San Francisco and Palo Alto offices.

Areas of Practice

Lai has litigated complex commercial disputes for more than a decade. She focuses on intellectual property litigation, including high-stakes litigation regarding FRAND (fair, reasonable, and non-discriminatory) licensing of standard-essential patents. She has tried high profile "bet the company" cases, including the *TCL v. Ericsson* FRAND case, which *Managing Intellectual Property* magazine named a "Milestone Case of the Year." Lai represents leading global businesses in the technology, automotive, finance, and retail industries, among others.

Lai understands the client perspective, having gained in-house experience in a year-long secondment to one of the world's largest automakers. Clients value Lai's dedication, strategic thinking, attention to detail, and responsiveness. For all cases, big or small, Lai fully engages in the management and execution of every aspect of the litigation process—whether it be strategy, factual investigation, handling opposing counsel, writing, discovery, trial, appeal, or enforcement of judgments. Lai looks for creative, strategic solutions to problems and disputes, inside and outside the courtroom, and always with the client's business objectives in mind.

Lai has a computer science background. After graduating with a degree in computer science from the University of California at Berkeley, she joined George Lucas's special effects company Industrial Light & Magic, where she helped create the digital images in the *Star Wars* prequels, the *Harry Potter* series, *Jurassic Park III*, and many other movies. Her name appears in the movie credits of *Men in Black II* and Ang Lee's *The Hulk*. In addition to her technical background, she has experience in investigative reporting, delivering stories on-air for NPR-affiliate KQED Public Radio on the news magazine *Pacific Time*.

Lai was selected by *The Recorder* as one of its Women Leaders in Tech Law, Next Generation Honoree. She is a former City Lead for the Leadership Council for Legal Diversity (LCLD), and was selected for the LCLD's Fellows Program. Lai is a former Co-Chair of Sheppard Mullin's San Francisco Women Lawyers Group, and a former member of the Association of Business Trial Lawyers' Leadership Development Committee. Before practicing law, Lai volunteered at Foundation for Human Rights Initiative in Kampala, Uganda, where she advocated for death penalty reform.

Articles

Intellectual Property Law Blog Posts

- "\$2.3 Million Trial Verdict Against Newegg," December 6, 2013

Class Action Defense Strategy Law Blog Posts

- "The Ninth Circuit Holds That The TCPA Prohibits Automated Calls Even When They Do Not Refer To Any Specific Good Or Service," October 31, 2012, reprinted in *19 Association of Business Trial Lawyers Report*, San Diego, Winter 2012
- "Court of Appeal Reminds Litigants That Settling With Named Plaintiff Does Not Necessarily End Putative Class Action," January 3, 2012

Media Mentions

Next Generation Women Leaders in Tech Law: Lai Yip, Sheppard, Mullin, Richter & Hampton
The Recorder, 11.12.2018

Speaking Engagements

Moderator, "Fair, Reasonable, and Non-Discriminatory: What Does FRAND Mean for You in 2019?" ACC-SFBA Patent Committee Meeting, May 23, 2019

Moderator, "Altered Beast: How Recent Supreme Court Decisions and PTO Rule Changes Under Director Iancu Have Dramatically Changed the Patent Landscape," ACC-SFBA Patent Committee Meeting, March 28, 2019

"Obtaining Electronic Data," National Business Institute Seminar, August 24, 2012

Practices

Intellectual Property

Litigation

Healthcare

Advertising

Industries

Advertising

Automotive

Esports & Games

Financial Services

Healthcare

Retail

Education

J.D., Boston University, 2008; Staff, *American Journal of Law and Medicine*

University of Hong Kong, Faculty of Law, Visiting Student, 2007

B.A., Computer Science, University of California, Berkeley, 2000

Clerkships

Interned for the Honorable Daniel Chun of the Kings County Supreme Court, New York, NY, 2006

Admissions

All State and Federal Courts of California

Eastern District of Texas

Additional Office

Silicon Valley

Languages

Chinese (Cantonese)