



→ Sarah S. Williamson

Associate

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Sarah S. Williamson is an associate in the Intellectual Property Practice Group in the firm's Dallas office.

Areas of Practice

Sarah's practice focuses on intellectual property and complex commercial litigation matters, as well as trademark and copyright prosecution and advertising and marketing law. Sarah represents clients in the following areas:

- **Patent litigation** – Sarah has been involved in complex patent litigation matters, including discovery, deposition preparation, and pre-trial motions including motions to compel, motions to dismiss, and motions for summary judgment, as well attorneys' fees disputes and motions.
- **Trademark** – Sarah has represented numerous clients in both trademark litigation and prosecution. Her litigation experience includes discovery, pre-trial motions, and alternate dispute resolution. Her federal prosecution practice includes both word and design marks, as well as counseling regarding applications, licenses, and domain name disputes.
- **Copyright** registration with the U.S. Copyright Office
- **Brand marketing**, including contests, sweepstakes, and online promotions, as well as influencer partnerships and required disclosures
- **Intellectual Property-related due diligence** considerations, with an emphasis on buyer- or lender-side concerns
- **Complex commercial disputes** in both state and federal courts and in arbitration proceedings before the AAA, with client matters such as computer hardware and software, information technology systems, business process outsourcing systems, and Medicaid management information systems (MMIS).
- **Pro bono**, including counseling non-profit entities on intellectual property best practices and applications, representing clients in intellectual property disputes through a veterans' interest group, and assisting with minor civil disputes through local legal services providers for indigent individuals.

Prior to joining the firm, Sarah worked in research and development for a chemical company specializing in biologicals, water treatment, and industrial chemicals, and for a highly specialized middle-market private equity firm focused on the energy industry, specifically mid-stream oil & gas investments.

Honors

Member, Dallas Bar Association

Member, American Bar Association

Member, Dallas Association of Young Lawyers

Member, Phi Delta Phi Legal Honors Society

Pupil, The Honorable Barbara M.G. Lynn American Inn of Court, 2017-2018

Member, State Bar of Texas Student Pro Bono College, 2016

Articles

Privacy Law Blog Posts

- "Utility Provider Settles Call Recording Lawsuit for \$3.7 Million," August 6, 2019

Intellectual Property Law Blog Posts

- "Supreme Court Sides with Booking.com – Generic.com Trademarks Not Necessarily Generic," July 6, 2020

Practices

Intellectual Property

Copyrights

False Advertising, Lanham Act and Unfair Competition

IP Licensing, Technology and Commercial Transactions

Patent Litigation

Trademark Applications and Prosecution

Trademarks and Trade Dress

Industries

Advertising

Art

Fashion, Apparel and Beauty

Healthcare

Retail

Education

J.D., Southern Methodist University Dedman School of Law, 2018, *cum laude*

B.Eng., Vanderbilt University, 2013

Admissions

Texas

U.S. District Court for the Eastern District of Texas

U.S. District Court for the Northern District of Texas