

## → Proposition 65

If you manufacture, sell, or distribute any product directly or indirectly in California – through a distributor, online or otherwise – you need to understand and comply with Prop 65. Sheppard Mullin has the expertise to help.

### **Prevention is Our Goal**

Our main goal is to help you avoid government and private bounty hunter enforcement actions in the first place. We know that is not always possible, but we can help you assess and implement a Prop 65 compliance program that will minimize the likelihood of an enforcement action. We also can audit your website to make sure you are following best practices.

### **Early Resolution**

We will work with you to develop creative solutions to foster early resolution of claims, from pre-lawsuit negotiations to accelerated litigation and appeal of key issues.

### **Expertise**

We have experience in all aspects of Prop 65, including compliance, response to notices of intent to sue, defense of lawsuits and appeals. We routinely guide clients, both large and small, through the process of responding to 60-Day Notice letters, interfacing with the California Attorney General's Prop 65 unit and defending enforcement actions in court.

### **Why Sheppard Mullin?**

- A long history of great results, including published appellate opinions
- Experience with a multitude of products and industries
- Geographic reach and the bench strength to get things done virtually anywhere and in any forum
- Willingness to fight and take a case to trial or appeal if necessary

We are nimble and tough. We make it our business to understand your business, and we make sure your objectives guide our strategy and tactics.