

## → Unfair Competition and Trade Secrets

In the age of employee raiding and sophisticated industrial espionage, Sheppard Mullin works with clients to safeguard proprietary information and protect trade secrets and intellectual property rights. We also defend clients against overzealous claims alleging such violations. Our attorneys have obtained restraining orders and injunctions protecting our clients' rights and have successfully defended similar actions brought by our clients' adversaries. We have in-depth experience consulting on and litigating unfair competition and trade secret matters involving issues as diverse as:

- Trade secrets
- Customer lists
- Product designs, formats, formulas and process
- Technology
- Improper solicitation of employees or customers
- Fiduciary duty
- Covenants not to compete
- False advertising
- Confidentiality agreements
- Technology transfer agreements
- Fraud
- Marketing and product pricing information
- Tortious interference with contracts and potential business
- Unfair business practices
- Unfair competition

Because workforce mobility is a reality in today's corporate environment, conserving proprietary information is critical to businesses seeking to remain competitive. With a focus on the fortification of our clients' proprietary secrets, Sheppard Mullin advises on matters involving both technical and business issues in both state and federal court. We also provide on-site training programs regarding trade secret and unfair competition matters.

Be it through a well drafted confidentiality or non-solicitation agreement, through the court system or before a dispute resolution forum, our attorneys have successfully asserted and defended our clients' rights when confronted with unfair competition and trade secret challenges.