



## → Marisa Brutoco

**Partner**  
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Marisa Brutoco is a partner in the Intellectual Property Practice Group in the firm's Orange County and Century City offices and is a Team Leader of the firm's Technology Transactions Team.

### Areas of Practice

Marisa Brutoco uses her years of experience working with some of the world's most innovative technology companies to help provide strategic legal and business advice for her clients regarding technology, commercial, and intellectual property transactions. Marisa works at the intersection of technology and entertainment/digital media. In addition to her work at previous firms, Marisa has been in-house at Amazon (for FireTV), Google (for Google Play and Google advertising), YouTube, GoPro (Entertainment Division), and Apple (for iTunes).

Marisa has deep industry expertise in digital media and streaming technologies and often works on content licensing and content distribution deals for industries such as sports, entertainment, and news. She has negotiated major deals on behalf of the companies mentioned above, as well as for preeminent technology and media companies, major sports leagues, and government entities, including the White House and U.S. Congress.

Marisa also negotiates deals related to content and technology integration with software/software as a service, mobile and online app development and distribution, live streaming, artificial intelligence (AI), the Internet of Things (IoT) and Virtual Reality/Augmented Reality (VR/AR). She also advises on related issues such as user-generated content and user data.

Marisa serves on Boards for her alma maters, Stanford Law School and Stanford University, and has been a speaker at conferences and a guest lecturer at Stanford Law School and other law schools on topics ranging from sports media rights and technology to business models for digital distribution.

### Honors

John Wilson Award for Pro Bono Service, 2007, 2008

## Media Mentions

Sheppard Mullin Snags Davis Wright Entertainment, Tech Pro  
*Law360*, 01.12.2022

## Events

Track A: Play, Work and Pay in the Metaverse  
Stanford Law School, CA, 06.13.2022

## Memberships

- Stanford Law School Board of Visitors
- Stanford LEAD Development Council
- Stanford Latino Association
- Sports Lawyers Association
- Former Member, Stanford Athletics Board of Directors Executive Committee
- Former Co-chair, Stanford Law School Regional Alumni Chapter of Silicon Valley
- Former Member, Operations Committee, Stanford Alumni Association Board of Directors
- Former Member, Santa Clara University Institute for Sports Law and Ethics Executive Committee

## Practices

Intellectual Property

Copyrights

Entertainment, Technology and Advertising

Technology Transactions

## Industries

Entertainment, Technology and Advertising

Esports & Games

Sports

## Education

J.D., Stanford Law School, 2004

A.B., International Relations, Political Science, Stanford University, 2000

## Admissions

California

## Additional Office

Century City