



## → Chelsea Larsen

**Special Counsel**  
1540 El Camino Real  
Suite 120  
Menlo Park, CA 94025

T: +1.650.815.2635  
F: +1.650.815.4684  
cbush@sheppardmullin.com

Chelsea Larsen is a special counsel in the Intellectual Property Practice Group in the firm's Palo Alto office.

### Areas of Practice

Chelsea's practice focuses on trademark and copyright law. Her experience includes worldwide prosecution and policing of trademarks, dispute resolution, UDRP proceedings and litigation before the Trademark Trial and Appeal Board. She has managed IP portfolios from small to large, for newly emerging companies and for companies who have their products in nearly every home across the country. Her clients have included international clothing companies, highly technical software companies, pharmaceutical companies, sports teams, food manufacturers, and financial institutions, to name some examples.

### Honors

Northern California Rising Star, *Super Lawyers*, 2013

### Articles

- Co-author, "Insurance Coverage for Trademark Matters," Chapter 33, *McCarthy on Trademarks and Unfair Competition*, Fourth Edition

### Memberships

Member of the Trade Dress Image Library Subcommittee of the Online Reference Committee, INTA (2012-2014)

### Practices

Intellectual Property

Copyrights

False Advertising, Lanham Act and Unfair Competition

IP Licensing, Technology and Commercial Transactions

Trademark Applications and Prosecution

Trademarks and Trade Dress

## Industries

Esports & Games

## Education

J.D., Stanford Law School, 2003, *with distinction*

B.A., University of California, Berkeley, 1998

## Admissions

California