



## → Jon R. Freedman

### Associate

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Jon Freedman is an associate in the Corporate Practice Group in the firm's Los Angeles office.

### Areas of Practice

Jon represents businesses and individuals in corporate matters that include mergers and acquisitions, governance, entity formation, investments and joint ventures, as well as a variety of other transactions. He has worked with clients in a wide range of industries, including manufacturing, technology, financial services, retail, construction, fashion, entertainment, healthcare and defense.

Jon has experience with both buy-side and sell-side transactions, having represented a diverse mix of strategic acquirers, family-owned businesses, entrepreneurs, multinational corporations and private equity funds.

In addition to his corporate practice, Jon also represents a variety of clients in connection with the development, acquisition, sale and leasing of commercial real estate

### Honors

"Ones to Watch," *Best Lawyers*, 2024

### Experience

#### Representative Transactions:

- Represented Micro Quality Labs, LLC in its sale to an affiliate of Certified Laboratories, Inc.
- Represented Cacique, Inc. in obtaining an investment from funds affiliated with The Baupost Group
- Represented Tractor Beverages, Inc. in the sale of a minority equity interest to an affiliate of Chipotle Mexican Grill, Inc.
- Represented Mellitus Health, Inc. in connection with debt and equity financing matters
- Represented Mobile Hi-Tech Wheels, in the sale of its capital stock to Wheel Pros, LLC
- Represented Pacific Piston Ring Co., Inc. in the sale of its capital stock to Loar Group, Inc.
- Represented Redgate Partners, LLC in the sale of its equity interests to The Cranemere Group Limited
- Represented ETS Express, LLC in the sale of its equity interests to an affiliate of Polyconcept North America, Inc.

- Represented LendingTree, Inc. (NASDAQ: TREE) in its acquisition of StudentLoanHero, Inc.
- Represented Streamline Circuits, LLC in the sale of its equity to an affiliate of HCI Equity Partners
- Represented ICM Partners in the acquisition of Gestion Juste pour Rire Inc.
- Represented Bear Down Brands, LLC in the sale of its equity to Topspin Partners, LP
- Represented Hasa, Inc. in the acquisition of its stock by Peak Rock Capital LLC
- Represented Hanson Distributing Company in its leveraged recapitalization
- Represented Stearns Lending LLC in the purchase of assets of Primary Capital Mortgage, LLC
- Represented Stearns Lending LLC in the sale of its delegated correspondent lending business to Flagstar Bank, FSB
- Represented Bison Capital Partners in its investment in Miva, Inc.
- Represented Bison Capital Partners in structuring the financing and post-closing structure of its acquisition of Twin Med Holding Corporation
- Represented Lockwood Industries, Inc. (d/b/a Fralock) in the sale of a majority of its equity interests to private equity firm Arsenal Capital Partners
- Represented Comprehensive Eyecare in its sale to private equity fund Gauge Partners
- Represented Wpromote, LLC in the sale of 40% of its equity interests to Shamrock Capital Advisors
- Represented Larry Methvin Installations, Inc. in its stock sale to Patrick Industries, Inc.

## Articles

- **Winning the Gold: Why Venue Owners Need to Consider the Importance of Flexibility in Sponsorship Agreements**  
Event Licensing  
*The Licensing Journal*, 08.2018

### Covering Your Ads Blog Posts

- "Winning the Gold: Why Venue Owners Need to Consider the Importance of Flexibility in Sponsorship Agreements," May 1, 2018

## Media Mentions

Zebra Technologies' Acquisition of Xplore Technologies  
*Global Legal Chronicle*, 09.24.2018

Winning the Gold: Why Venue Owners Need to Consider the Importance of Flexibility in Sponsorship Agreements  
*Sports Facilities and the Law*, 04.2018

## Speaking Engagements

Speaker, "Mergers and Acquisitions," UC Irvine, January 23, 2020

## Practices

Corporate

## Education

J.D., UC Berkeley School of Law, 2016, Business Law Certificate

B.A., Emory University, 2013, *Dean's List*, *Phi Beta Kappa*

## Admissions

California