



→ Keith Kelly

Associate

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Keith Kelly is an associate in the Entertainment, Technology and Advertising Practice Group in the firm's Century City office.

Areas of Practice

Keith concentrates his practice on domestic and international entertainment transactions including all aspects of development, production, distribution, financing, and licensing of motion pictures and television programs. He provides holistic counsel to studios, media companies, and independent producers on a myriad of issues related to the creation and distribution of motion pictures, television series, documentaries, and animated projects.

Professional and Educational Background

Before becoming a lawyer, Keith was a co-founder of a digital marketing agency in New York where he advised musicians, record labels, film and television producers, and technology companies in the creation and execution of global advertising and marketing campaigns. He was also an on-air DJ, interned at Sony Music, and studied international business and art in France.

While in law school, Keith served on the Editorial Board of the *UMKC Law Review* and President of the International Law Society. He received the Pro Bono/Public Service Honors Award, Marvin and Patricia Rich Corporate Law Prize, and is the 2018 Transactional LawMeet National Champion and Best Draft Award recipient, the nation's premiere transactional competition for law students.

Keith also studied Chinese law at Peking University in Beijing, China, where he also spent two summers working on cross-border corporate, intellectual property, and entertainment matters as a summer associate at Sheppard Mullin and a prominent Chinese law firm.

Prior to joining Sheppard Mullin, Keith worked at a national entertainment law firm as a commercial litigator in which capacity he represented talent and entertainment companies in high stakes copyright infringement, contractual disputes, business torts, and defamation and right of privacy. He has appeared before state and federal courts, at both the trial and appellate levels, and has considerable experience with alternative dispute resolution.

Practices

China
Copyrights
Entertainment, Technology and Advertising
Intellectual Property
International Reach
Technology Transactions

Industries

Entertainment, Technology and Advertising
Advertising
Art
Music
Sports

Education

J.D., University of Missouri, Kansas City, 2018, *cum laude*; *UMKC Law Review*
B.A., University of Missouri, Columbia, 2007

Clerkships

Judicial Extern for the Honorable Fernando J. Gaitan, Jr. of the U.S. District Court for the Western District of Missouri
Law Clerk, United States Attorney's Office

Admissions

California
U.S. District Court, Central District of California
U.S. District Court, Northern District of California