



## → Laura L. Chapman

### Partner

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Laura Chapman is a partner and Practice Group Leader of the Intellectual Property Practice Group in the firm's San Francisco office.

### Areas of Practice

Laura has extensive experience obtaining and enforcing intellectual property rights and defending against claims of infringement. She advises clients on the legal aspects of brand selection, drawing on her experience as a seasoned litigator. Laura obtains trademark registrations, manages worldwide trademark portfolios, handles disputes at the USPTO Trademark Trial and Appeal Board, coordinates with international counsel on disputes world-wide, and manages pre-litigation disputes over trademark and copyright use and infringement. Laura has significant experience bringing and defending lawsuits for trademark infringement, trade dress infringement, false advertising, copyright infringement and design patent infringement in federal courts across the United States, through trial and appeal. She is lead counsel on numerous cases pending in different district courts throughout the U.S. Her recent work includes:

- Successfully obtained summary judgment in favor of our client on issues of copyright validity and infringement. *ACT, Inc. v. Worldwide Interactive Network, Inc., et al.*, United States District Court for the Eastern District of Tennessee, Case No. 3:18-cv-00186-TRM-HBG
- Successfully obtained a preliminary injunction prohibiting the client's competitor from selling its infringing, competing product. *ACT, Inc. v. Worldwide Interactive Network, Inc., et al.*, United States District Court for the Eastern District of Tennessee, Case No. 3:18-cv-00186-TRM-HBG
- After being obtained as new counsel mid-way through a case, successfully vacated a preliminary injunction order prohibiting a client from using its own trademark and a summary judgment order that required the client to pay damages to its competitor; then successfully obtained summary judgment in favor of the client, prohibiting the client's competitor from using the trademarks. *La Michoacana Natural, LLC v. Luis Maestre, et al.*, United States District Court for the Western District of North Carolina, Case No. 3:17-cv-00727-RJC-DCK
- Won a significant trade dress case at the International Trade Commission ("ITC") for a large, national retailer. In that case, Converse, Inc. sought unsuccessfully to monopolize the canvas, cap-toe sneaker market and prohibit all imports of a classic style of footwear. Defeated the claims after a one-week trial at the ITC in August of 2015. *In the Matter of: Certain Footwear Products*, investigation number 337-TA-936, decision dated June 23, 2016.
- Won a trademark case for a California-based, Mexican-style ice cream company after a three week trial, securing an injunction against the defendant-infringers that prohibits them from using works and logos that have been used in Mexico since the 1940s, paving the way for our client to expand its business in the U.S.

*Paleteria La Michoacana. Inc. v. Productos Lacteos Tocumbo S.A de C.V.*, U.S. District Court for the District of Columbia Case No. 1:11-cv-01623-RC, decision dated May 27, 2016.

- Obtained summary judgment on a significant false advertising case.
- Successful defense of an international retailer and twelve suppliers in a case alleging trademark infringement in the U.S. District Court for the Central District of California that settled on favorable terms several days before trial in January of 2012.
- Successfully made an emergency motion to stay a preliminary injunction issued by the U.S. District Court for the Central District of California one day after the court granted the injunction pending appeal the day after the submission of the emergency motion, permitting sales of the subject product to continue the week before Christmas. The case settled two weeks later on favorable terms.

## Honors

Leading Trademark Practitioner - Trademark Enforcement and Litigation, California, *WTR 1000*, 2022

Intellectual Property, Trademark Litigation, *Legal 500*, 2017-2019

Top Intellectual Property Lawyer, *Daily Journal*, 2017-2018

## Articles

- "Copyrights on the Gray Market," *Law360*, August 2, 2012

### Art Law Blog Posts

- "NFTs and Intellectual Property: What IP Owners and NFT Creators Need to Know," March 25, 2021

### Intellectual Property Law Blog Posts

- "Ninth Circuit Retires Fee-Award Standard, Imports Octane Fitness to Trademark Cases," November 3, 2016
- "*B&B Hardware v. Hargis* – U.S. Supreme Court Declares TTAB Findings Can Have Preclusive Effect on Subsequent Federal Court Decisions," March 30, 2015

## Events

2019 INTA Annual Meeting

May 18-22, 2019

McCarthy Institute Symposium 2019 at NYU: Trademark Law and Its Challenges

02.01.2019

## Memberships

Member, State Bar of California

## Practices

Intellectual Property

Copyrights

False Advertising, Lanham Act and Unfair Competition

Patent Litigation

Trademarks and Trade Dress

International Reach

International Trade Commission (ITC)

## Industries

Cannabis

Food and Beverage

Retail, Fashion & Beauty

## Education

J.D., University of Southern California, 1993

B.A., Smith College, 1986

## Admissions

Northern District of California

Central District of California

Eastern District of California

Southern District of California

U.S. Court for the Ninth Circuit