



## → Pouneh Almasi

### Associate

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Pouneh Almasi is an associate in the Finance and Bankruptcy Practice Group in the firm's San Francisco office and a member of the Blockchain & Fintech team.

### Areas of Practice

Pouneh's practice focuses on advising banks and fintech companies providing financial products and services, including counsel on regulatory matters. She also represents banks and nonbank lenders in asset-based lending transactions.

She holds a Blockchain and the Law Professional certification from the Blockchain Council.

## Articles

- Supreme Court Scraps LinkedIn Data-Scraping Decision  
*Bloomberg Law*, 07.06.2021

### Consumer Finance and Fintech Blog Posts

- "CFPB Targets Student Loan Debt Relief Scam Reboot," June 15, 2022
- "CFPB Announces Opening of New Office of Competition and Innovation," June 7, 2022
- "Connecticut Stops FinTech from Unlicensed Lending Activities," June 7, 2022
- "OCC Acting Comptroller: Recent Crypto Events Provide a "Wake-Up Call," "Opportunity to Reset and Recalibrate"," May 31, 2022
- "CFPB, NY Reach \$4M Settlement with Debt Collection Operation," May 31, 2022
- "CFPB Report on Mortgage Servicers Examines Industry Responses After Pandemic Protections End," May 20, 2022
- "No Relief in Sight: CFPB and FTC Continue to Take Action Against Debt Settlement Companies," May 13, 2022
- "SEC Proposed Amendments Could Significantly Impact DeFi Companies," February 17, 2022
- "CFPB to Examine College Lending Practices," January 26, 2022

### Global Trade Law Blog

- "Crypto and Russia Sanctions: A Primer and Survival Guide For Crypto Companies," March 17, 2022

## Legal Issues with Blockchain and Cryptocurrency

- "Securities and Exchange Commission V. LBRY; Is Your Crypto Project Illegal?," May 31, 2022

## Practices

Copyrights

False Advertising, Lanham Act and Unfair Competition

Intellectual Property

Trademarks and Trade Dress

## Industries

Blockchain

Blockchain and Fintech

Esports & Games

Fintech

## Education

J.D., University of California, Hastings, 2020, *CALI Award for Excellence, Witkin Award for Academic Excellence*

B.A., University of California, Berkeley, 2012

## Clerkships

Judicial Extern to the Honorable Jacqueline Scott Corley, United States District Court for the Northern District of California.

## Admissions

California

## Languages

Farsi (Persian)