



## → Sylvie Rousseau

**Partner**  
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Sylvie Rousseau is a partner in the firm's Brussels office.

### Areas of Practice

Sylvie Rousseau has more than 15 years of data protection and privacy experience across the EU, including in compliance audits, data transfer strategies, data breach cases, e-discovery procedures, privacy policies, employees monitoring guidelines, whistleblowing hotlines, clinical trials, notifications to national regulators, binding corporate rules approval and GDPR compliance projects.

Sylvie maintains excellent relationships with local data protection agencies (DPAs) across Europe and the European Commission's Article 29 Data Protection Working Party. She is an active board member of the IAPP and a regular contributor to specialized journals and Privacy events.

Sylvie is highly regarded across Global and EU rankings, including Legal 500 (2016, EU Regulatory Privacy and Data Protection and EU Regulatory: Telecoms), Chambers Global (2012, Data Protection, Key Individual), LeadersLeague and Expert Guides. Her Data Protection, Telecommunications, IT and Internet practice is "recommended" by LeadersLeague and French "Decideurs Guide" directories. Sylvie is recognized as "first in class" and "very client-focused" (2016, Legal 500: Europe, Middle East & Africa).

### Honors

Legal 500, EU Regulatory Privacy and Data Protection and EU Regulatory: Telecoms, 2016, 2020 and 2021

LeadersLeague, Recommended, 2016

Chambers Global, Data Protection, Key Individual, 2012

### Experience

Sylvie represents multinational corporations and emerging companies on data protection and online compliance projects in various sectors including retail, TMT, pharma and financial services.

Her expertise also encompasses drafting and negotiating major strategic technology, IT procurement and outsourcing contracts in a wide variety of sectors. She has advised on many local and multi-jurisdictional IT-related transactions, including large outsourcing, applications development and maintenance projects.

## Articles

Ms. Rousseau speaks at numerous conferences on data protection and privacy matters and publishes regularly or is quoted on various specialised privacy journals such as Data Guidance or Privacy & Security Law Report.

### Global Trade Law Blog Posts

- "2018 EU Trade, Regulatory and Competition Trends," February 8, 2018

### Privacy Law Blog Posts

- "CNIL Issues Record-Keeping Guidance," September 30, 2019

## Media Mentions

2018 EU Competition & Regulatory Trends  
*Sheppard Mullin EU Competition Alert*, 01.24.2018

## Events

Data Breach Workshop  
IAPP Europe Data Protection Congress  
11.27.2018

Data Breach Bootcamp  
IAPP Europe Data Protection Intensive 2018  
London, 04.17.2018

## Memberships

Board Member, International Association of Privacy Professionals (IAPP)  
Member, American Chamber of Commerce to the EU–Digital Economy Committee  
Member, Digital Economy Committee of the International Chamber of Commerce (ICC)  
Member, Belgian-Luxembourg Africa Caribbean Chamber of Commerce (CBL-ACP)  
Member, French Association of Data Protection Officers (AFCDP).

## Practices

EU Competition and Regulatory  
Privacy and Cybersecurity  
International Reach  
Français

## Industries

Life Sciences

Retail, Fashion & Beauty

Telecom

## Education

L.L.M., Queen Mary University of London, 2001

C.P.M.E., Université catholique de Louvain, 2000

Université Catholique de Louvain-la-Neuve, 2000

## Admissions

Brussels

Paris

## Languages

French