

## Social Media Branding and Advertising and the Future of Luxury

### Third Thursday Emerging Company Webinar Series

via WebEx

11.17.2016

12:00 p.m. - 1:00 p.m. (PST)

#### [CLICK HERE TO REGISTER](#)

Please join Sheppard Mullin for our monthly Third Thursday Emerging Company Webinar Series educating entrepreneurs and emerging companies on the key legal issues they will face during the growth of their companies. These complimentary 1-hour webinars are held through WebEx on the third Thursday of the month at noon. They will have both an audio and PowerPoint component.

This program will cover the following topics:

- The History of Branding and Protection of Brands
- How Brand Advertising Is Going Native And What You Need to Know
- Social Media And The Future of Luxury

Presented by **Ted Max**, *Partner*, Sheppard Mullin

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#### [TO JOIN THE MEETING:](#)

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**Dial-in for audio (toll-free):** 1-800-901-9719

**Access code:** 507 563

**Meeting Number:** 350 281 748

**Meeting Password:** *This meeting does not require a password*

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#### **MCLE Credit**

This seminar complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.0 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.

MCLE attendance certificates will be distributed following the webinar.

**Questions?** Contact Casey Alexander at [calexander@sheppardmullin.com](mailto:calexander@sheppardmullin.com).

## Attorneys

Theodore C. Max

## Practice Areas

Emerging Company & Venture Capital

## Industries

Emerging Company & Venture Capital