

### The McCarthy Institute and Microsoft Corporation Symposium: Trademark Law and Its Challenges 2017

02.17.2017

Amazon Corporate Conference Center | Seattle, Washington

Sheppard Mullin is the Keynote Luncheon Sponsor of the **Trademark Law and Its Challenges 2017 Symposium**, presented by The McCarthy Institute for Intellectual Property and Technology Law and Microsoft Corporation. The symposium brings together brand owners, trademark attorneys, and public policy makers to face off on today's most pressing issues in trademark law. The conference will take place at Amazon's Corporate Conference Center in Seattle, Washington on February 17.

The symposium will feature a luncheon keynote address by Joseph Ferretti, Vice President & Chief Counsel, Global Trademarks at PepsiCo and President of INTA. Additionally, the symposium will feature panels on Trademark Disparagement and the First Amendment, International Trademark Law Updates, Empirical Issues in Trademark Law and Latest Developments in gTLDs.

**For more information, visit the McCarthy Institute website.**

#### Practice Areas

Intellectual Property