

PLI's 19th Annual Commercial Real Estate Institute

San Francisco, CA

11.09.2017

8:45 a.m. - 5:00 p.m.

through

November 10, 2017

9:00 a.m. - 5:00 p.m.

PLI California Center

685 Market Street

San Francisco, California 94105

Why You Should Attend

Improving the skill of identifying, appreciating and weighing your client's leverage in negotiating the commercial real estate fundamentals (rents, vacancy rates and development activity) will be the focus of the **2017 Commercial Real Estate Institute**. Practitioners with this understanding will find it easier to achieve and maintain a viable real estate practice where their advice adds value. This program helps practicing attorneys enhance those abilities while performing the traditional transactional skills, and while developing workout and enforcement skills, so that they can help their clients take advantage of their leverage and regain any lost footing more quickly.

What You Will Learn

- All new! Understanding real estate joint ventures
- Maximizing your client's leverage in negotiating purchases and sales, and closing complex commercial transactions, in the current environment
- Identifying whether your lender is overly cautious and finding the right lending balance
- Identifying how to avoid real estate litigation in a nutshell, and knowing what to do when it is inevitable, from foreclosures to evictions
- Environmental issues affecting real estate deals
- Selected issues in shopping center transactions
- Taking advantage of the upside of greening leases and avoiding the downside and much more practical advice from experienced attorneys in the nation's leading law firms!

Special Feature

- Earn one hour of Ethics credit!

Who Should Attend

Real estate attorneys; real estate and hotel investment bankers, lenders and brokers; real estate and hotel general counsel and senior business executives; hotel asset managers and acquisition managers, and investment advisers; and other real estate or hotel advisers and consultants.

Attorneys

Joan H. Story

Practice Areas

Commercial Leasing

Real Estate, Energy, Land Use & Environmental