

Driving Value in Pharmacy: How the Healthcare Industry Can and Must Deliver Change

Free Webinar

via WebEx

10.19.2017

10:00 a.m. - 11:00 a.m. PST

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Over the past century, pharmaceutical innovation has been one of the great drivers of longer lifespans and better health outcomes. The future for scientific innovation is bright, with biologics, gene therapy, and other novel approaches allowing us to treat disease in ways never before thought possible. Yet this innovation has been costly, with the most expensive drugs carrying six-figure price tags and employers reporting specialty drug costs as one of their top worries. How must pharmaceutical economics evolve in light of these sorts of challenges? Will we see as much business model innovation as we do product innovation? Who will drive value: Pharmaceutical companies, PBMs, providers, insurers, employers, or consumers themselves?

Please join Oliver Wyman and Sheppard Mullin for an upcoming webinar to discuss the critical topic of pharmacy value. "Driving Value in Pharmacy: How the Industry Can and Must Deliver Change" will highlight where the industry can and must evolve to bring needed relief to consumers and improve health. The complimentary one hour webinar will cover the following topics:

- The legal and regulatory constraints that must be overcome to drive value
- How transformation of the value chain can address the unsustainable cost of pharmaceuticals
- Where strategic control currently and ultimately will reside

Presented by

Eric Klein, *Healthcare Team Leader, Partner*, Sheppard Mullin

Sam Glick, *Partner, Health & Life Sciences*, Oliver Wyman (Moderator)

Carm Huntress, *CEO*, RxREVU, Inc.

Glenn Giese, *Principal*, Oliver Wyman Actuarial Consulting

MCLE Credit

This activity complies with standards for Minimum Continuing Legal Education prescribed by the **California** State Bar and is approved for 1 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.

This program has been approved in accordance with the requirements of the **New York** State Continuing Legal Education Board for a maximum of 1 credit hour which may be applied toward the areas of professional practice requirement, and is suitable for both transitional and non-transitional attorneys. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of New York approved MCLE provider.

Questions? Contact Casey Alexander.

Attorneys

Eric A. Klein

Industries

Healthcare