

### Incident Response Forum 2019

04.10.2019

**Where:**

Mandarin Oriental  
1330 Maryland Avenue, SW  
Washington, D.C. 20024

**Time:**

1:20p.m. – 2:05 p.m.

**Moderator:**

Kari M. Rollins (Sheppard Mullin)

**Panelists:**

David A. Hoffman (Intel Corporation)  
Mark Eichorn (FTC)  
Paul Luehr (Faegre Baker Daniels)

**Topic:**

Privacy and the GDPR

**About:**

The EU General Data Protection Regulation (GDPR) is the most important change in data privacy regulation in 20 years. The regulation will fundamentally reshape the way in which data is handled across every sector, from healthcare to banking and beyond. This panel will discuss how to manage GDPR issues during a data breach as well as the litany of other U.S. state and federal issues of privacy that arise. Discussion will include issues to spot concerning the recently enacted privacy statute enacted California, a sweeping consumer privacy law that might force significant changes on companies that deal in personal data (especially those operating in the digital space).

[Click here for more information and registration.](#)

### Attorneys

Kari M. Rollins

### Practice Areas

Privacy and Cybersecurity