

### Blockchain-Based Securitization of Non-Liquid Assets - What You Need to Know

Sheppard Mullin New York  
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The popularization of cryptocurrency and blockchain technology led to a wave of Initial Coin Offerings, many of which were ill-conceived, ignored legal and became subject to SEC scrutiny and action. The next evolution of the application of blockchain technology appears to be the securitization of non-liquid assets. Now is the time to understand how and why blockchain is well suited for securitization and the legal issues that arise with its use. Join us for an interactive panel discussion as our speakers provide insights on the securitization of real estate, precious metals, art, currency, esports and traditional sports teams, among other non-liquid assets. Join us for a discussion that will include conversation around the following topics:

- How blockchain technology can be used for securitization and why that is advantageous
- How various platforms and financial services companies are facilitating the blockchain-based securitization of assets via security tokens
- How asset owners can fractionalize their ownership interest to unlock illiquid equity;
- How investors can acquire the security tokens and trade them via secondary markets; and
- The legal and regulatory issues surrounding the tokenized securitization of assets, sale of security tokens and the trading of these tokens on secondary markets.

Presented by:

**Mark Elenowitz**, *CEO*, TriPoint Global Equities/BANQ®

**Brian Farber**, *General Counsel*, Securitize

**Richard Friedman**, *Partner*, Sheppard Mullin

**Jim Gatto** (Moderator), *Partner*, Sheppard Mullin

**Ann-Marie Mason**, *Vice President & Counsel*, FINRA

**Ron Quaranta**, *Founder & Chairman*, Wall Street Blockchain Alliance

When:

Monday, May 13, 2019

Registration: 5:30 p.m. - 6:00 p.m.

Program: 6:00 p.m.- 7:30 p.m.

Networking Reception: 7:30 p.m. - 8:30 p.m.

Where:

Sheppard, Mullin, Richter & Hampton LLP  
30 Rockefeller Plaza, 39th Floor  
New York, NY 10112

## [Click here to RSVP](#)

MCLE:

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1.5 credit hours which may be applied toward the areas of professional practice requirement, and is suitable for both transitional and non-transitional attorneys. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of New York approved MCLE provider.

Questions? Contact Maricela Alfonso via email or at 212.653.8463

## Attorneys

Richard A. Friedman

James G. Gatto

## Practice Areas

Securities Enforcement