

### XLIVE Esports Summit

June 25-27, 2019

**Where:**

HUDSON LOFT  
1200 S Hope St.  
Los Angeles, CA 90015

**About:**

Sheppard Mullin is proud to sponsor the XLIVE Esports Summit, the only esports event catering to both established esports industry executives and non-endemic brands and organizations, to discuss esports industry growth, fan engagement, talent development, brand partnerships, monetization strategies, technology implementation, the development of teams, collegiate-pro ecosystems, player unions, and more. In 2019, the global esports market is expected to reach \$1.1 billion in revenue, with \$897.2 million (82%) drawn from expanded media rights, advertising, and sponsorship. For two days you will interact, learn from, and build relationships with the leading organizations shaping the high-growth esports industry.

**Speakers:**

Sheppard Mullin Partner Dan Schnapp will present on a panel titled, "Next Wave Entertainment: Overlaps in Traditional and Esports Entertainment."

Partner Sid Fohrman will present on a panel titled, "The Esports Horizon: What's Next for Esports Partnerships?"

Associate Nicole Bagood will moderate a panel titled, "Coming to You Live: The Importance of Streamers and Influencers in the Esports Ecosystem."

For additional information or to register, visit the conference website.

### Attorneys

Daniel E. Schnapp

### Industries

Esports & Games