

## We Will Get Through This. Together.

Webinar  
03.18.2020

The coronavirus crisis is disrupting life like no other event in recent times. Every day poses a new set of unprecedented challenges. We will make it through this. Together.

With that in mind, we have assembled a 90 minute event to discuss urgent topics all of us are facing. Our hope is that this is the most practical and helpful 90 minutes of your day. In some cases, we will have answers or best practices to share. In other cases, we will have informed discussions on real-time topics affecting how all of us manage and adapt our businesses. Your success is our success.

We have assembled the following leading experts and topics for our agenda:

- **Coronavirus Latest Data and Best Health Practices**

Dr. James McKinnell, M.D., Professor of Infectious Disease, UCLA – Dr. McKinnell will discuss the science and latest data on the coronavirus and its spread, and he will advise on best health practices for work and home.

- **Managing Supply Chain Shock**

Noel Massie, (Retired) UPS US Operations Manager & President of Southern California Region – Mr. Massie led the US operations of UPS, guiding and supporting over 200,000 employees, and will discuss his perspective on the supply challenges of recent events and how to manage them.

Ambrose Conroy, President of Seraph – Mr. Conroy is a consultant to major manufacturing, automotive and energy companies and specializes in supply disruption. He will talk about challenges currently facing food and household goods, Enterprise Resource Planning (ERP) systems and how they are falling short, and advice for managing through the crisis.

- **Legislative Update – “Families First Coronavirus Response Act” (H.R. 6201) – What it Means for Employers**

David Chidlaw, Partner Sheppard Mullin – Mr. Chidlaw is a labor and employment lawyer who will provide a legislative update on the current draft of H.R. 6201 that is now before the Senate. David will focus on what it means for employers and employees.

- **Force Majeure/ Frustration of Purpose/ Impossibility in Contracts**

Whitney Jones Roy, Partner Sheppard Mullin – Ms. Roy is a litigation partner who will describe the consequences and rights under commercial agreements where one or more parties cannot perform as a result of the crisis, with a particular focus on the concepts of force majeure, frustration of purpose and impossibility.

- **Communicating in Crisis with Customers, Employees and Other Constituencies**

Brian Curtis – President of Paradigm Four – Mr. Curtis is a crisis communications consultant to universities,

sports franchises, businesses and municipalities, and he is a New York Times bestselling author. Mr. Curtis will discuss how leading organizations are communicating with key constituencies about the crisis.

## ■ Question and Answer

**Wednesday, March 18, 2020**

1:00 p.m. - 2:30 p.m. PT

3:00 p.m. - 4:30 p.m. CT

4:00 p.m. - 5:30 p.m. ET

Questions? Contact Maricela Alfonso via email or at 212.653.8463.

## Attorneys

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Whitney Jones Roy

Tony Toranto

## Practice Areas

Labor and Employment

Labor and Employment Litigation

Litigation

## Industries

Healthcare

Life Sciences