

## Food For Thought: Functional Foods, Dietary Supplements, and Personalized Nutrition

### FDLI Webinar

01.13.2021

#### When:

2:00 p.m. - 3:00 p.m. E.T.

#### Sheppard Mullin Speaker:

Christopher Van Gundy

#### About:

The term “functional food” is rising in popularity, as is consumer interest in personalized nutrition that focuses on individual dietary needs. However, like other industry terms that have gained popularity in recent years, there is no clear-cut definition for a “functional food” and consumer confusion abounds. During this webinar, speakers will discuss what a workable definition of “functional food” might look like, including how such foods differ from dietary supplements, and how FDA can and should regulate use of the term in light of differing dietary needs. The discussion will also cover how to better educate consumers on the concept of personalized nutrition, including the potential role of “functional foods” and dietary supplements in creating a nutritious diet.

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### Attorneys

Christopher Van Gundy

### Industries

Food and Beverage