

### Combating Counterfeits

Webinar  
06.17.2021

**Thursday, June 17, 2021**

12:00 p.m. – 1:00 p.m. PT

*Complimentary Program via Webinar*

Learn about protecting your company's brands and combating counterfeits through enforcement actions. Hear from a panel of experts as they discuss cease and desist letters, litigation in district courts and before the U.S. International Trade Commission, Customs and Border Protection enforcement, and working with online marketplace platforms such as Amazon and eBay. We will also discuss risks related to counterfeiting—including loss of revenue, servicing customer requests from faulty counterfeits, and damage to reputation, and recommend best practices to protect brands against counterfeiting.

#### Presented by

- Lisa Martens, *Partner, Sheppard Mullin*
- Robert Masters, *Partner, Sheppard Mullin*
- Roy Diaz, *Associate Vice President and Patent Attorney, L'Oréal USA, Inc*

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#### MCLE

##### California

This activity has been approved for Minimum 1 Continuing Legal Education credit by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

##### New York

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1 credit hour which may be applied toward the Areas of Professional Practice requirement, and is suitable for both transitional and non-transitional attorneys.

***\*You must attend the full webinar to receive credit.***

This program was prepared by Sheppard Mullin in partnership with the Association of Corporate Counsel, San Diego Chapter (ACC).

## Attorneys

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