

AdTech Trends: NFTs, First Party Data and the Crumbling Cookie

Webinar
06.16.2021

Wednesday, June 16, 2021

4:00 p.m. - 5:00 p.m. EDT
3:00 p.m. - 4:00 p.m. CDT
1:00 p.m. - 2:00 p.m. PDT

Complimentary Program via Webinar

Webinar details will be sent upon registration.

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Join Sheppard Mullin for a complimentary webinar focusing on recent adtech trends, including:

- NFTs – legal issues regarding the creation, management, protection, and deployment of NFTs (non-fungible tokens)
- Trends in third party cookies and digital advertising

Presented By

- **Brian Anderson**, *Advertising Team Leader*, Sheppard Mullin
- **Jim Gatto**, *Blockchain Team Leader*, Sheppard Mullin

MCLE

California

This activity has been approved for Minimum 1 Continuing Legal Education credit by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

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This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1 credit hour which may be applied toward the Areas of Professional Practice requirement, and is suitable for both transitional and non-transitional attorneys.

**You must attend the full webinar and provide your Bar number to receive credit.*

Questions? Please contact Maricela Alfonso via email.

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