

## Understanding and Managing Risk in a Risky Technotainment World

### "Technotainment" 2021: Distributing Content Across Multiple Platforms

In-person or virtual

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Event Sponsor: PLI Practising Law Institute

Companies in the Technotainment space are well aware of the various compliance, regulatory, and other legal risks that face their industry. From ransomware attacks to allegations of data misuse, the potential for expensive missteps can be endless. In this interactive session, we'll look at methods for mitigating potential exposure drawing from lessons learned in the change management arena. It's all well and good for legal and compliance teams to warn their organizations about what to change, but hurdles can arise about why to change. Taking a value-add approach, during this session you will learn:

- Some of the current cyber and related risks facing the industry
- Compliance obligations in the privacy and cyber space
- How to prepare for unknown and uncontrollable risks (rather than merely predictable or strategic risks)

**Speaker:** Liisa M. Thomas

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### Attorneys

Liisa M. Thomas

### Practice Areas

Entertainment, Technology and Advertising

Privacy and Cybersecurity