

The Business Case for Black Stories in Media and Entertainment: Exploring Dealmaking, Tax Incentives, and Co-Production Treaties

Webinar
02.24.2022

Thursday, February 24, 2022

12:00 p.m. - 1:00 p.m. PST
2:00 p.m. - 3:00 p.m. CST
3:00 p.m. - 4:00 p.m. EST

Complimentary Webinar

Webinar details will be sent upon registration.

[CLICK HERE TO RSVP.](#)

Sheppard Mullin's Black Attorney Group is excited to announce its ***Entertainment Industry Panel***, in celebration of Black History Month. The panel will feature prominent thought leaders, successful business people, and talented legal professionals. This panel is part of a series of events sponsored by Diversity and Inclusion at Sheppard Mullin to celebrate the unique contributions and history of Black people.

Recent developments in media and entertainment have brought African Americans and Africans in the diaspora, particularly in Africa, together in meaningful ways than ever before. Black Panther, New York Times' 1619 project and the Year of Return to Accra, Ghana are some of the recent landmark events. In celebration of Black History Month, this panel will explore the power of entertainment (film, TV and music) in telling African-American and African stories, the cultural and business cases for these stories, and recommendations for building on the recent successes. The panel will also discuss Nollywood (Nigeria's and Africa's leading film and TV industry) and it's potential in the global media and entertainment landscape. We will explore various deal structures in film and TV development, financing, production, and distribution and how tax incentives and co-production treaties can be used as mechanisms for driving and fostering partnerships among African American and African filmmakers and financiers.

Presented by

- **Lasherelle Morgan**, *Senior Counsel/Head of Legal*, LATAM (Amazon Studios)
- **Chinny Onwugbenu**, *CEO*, T.E.N. Limited

- **Emeka Orjiakor**, *Senior Counsel*, Amazon Studios
- **Chiquita Woolfolk Banks**, *Vice President-Services*, TPC

Moderated by

- **Segun Aluko** (Moderator), *Associate*, Sheppard Mullin

MCLE

CA

This activity has been approved for 1 hour of Minimum Continuing Legal Education credit in the subfield of Legal Ethics by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

NY

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1 credit hour which may be applied toward the Ethics requirement, and is suitable for both transitional and non-transitional attorneys.

Transitional attorneys will not be able to earn the elimination of bias credit for this program. This is per the NY State Bar.

Questions? Please contact Belinda Ashong.

Attorneys

Segun Aluko

Practice Areas

Entertainment, Technology and Advertising