

### Does HIPAA Apply to You? A Guide for Retailers in 2022

Webinar  
05.19.2022

**Thursday, May 19, 2022**

1:00 p.m. – 2:00 p.m. PT  
3:00 p.m. – 4:00 p.m. CT  
4:00 p.m. – 5:00 p.m. ET

*Complimentary Program via Webinar*

Click here to register  
\*Webinar details will be sent upon registration.

Consumers are asserting their privacy rights, including HIPAA rights, more than ever, and HIPAA has taken on a new buzz. But what is HIPAA and does it really apply to retailers? The answer is: it could. So, how can retailers avoid additional governance and risk under HIPAA? This presentation is a HIPAA primer with practical considerations to apply to HIPAA implementation or, alternatively, a need for a HIPAA “out,” especially where gracious retailers may have stepped into HIPAA unintentionally.

#### **Panelists:**

- **Sara Shanti**, *Partner*, Sheppard Mullin
- **Jarrod Brodsky**, *Associate*, Sheppard Mullin

#### **MCLE**

##### **California**

This activity has been approved for 1 hour of Minimum Continuing Legal Education general credit by the State Bar of California. Sheppard Mullin Richter & Hampton LLP certifies that this activity conforms to the standards for approved education activities prescribed by the rules and regulations of the State Bar of California governing minimum continuing legal education.

##### **New York**

This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1 credit hour, which may be applied toward the Areas of Professional Practice requirement, and is suitable for both transitional and non-transitional attorneys.

*\*You must attend the full webinar to receive credit.*

**Questions?** Please contact Belinda Ashong via email.

## Attorneys

Sara Helene Shanti

## Practice Areas

Advertising

Privacy and Cybersecurity

## Industries

Retail, Fashion & Beauty