

## Outsourcing and Offshoring for Emerging Companies

### Third Thursday Emerging Company Webinars

WebEx

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*Third Thursday Emerging Company Webinar:*

**OUTSOURCING AND OFFSHORING: Business Strategies and Legal Considerations for Emerging Companies**

**Thursday, June 17, 2010**

**12:00 p.m. - 1:00 p.m.**

**Presented by Riaz Karamali, Partner, Sheppard Mullin** This seminar will begin with an examination of how emerging companies can leverage their resources by employing an outsource strategy for various areas of their business, and how the strategy should evolve as the company grows. We will look at best practice approaches to specific subject matter areas such as software development, IT infrastructure, design, manufacturing, or payroll administration, and will cover the pros and cons of onshore, offshore and near-shore outsourcing. In addition, we will take a detailed look at how a customer's business interests and intellectual property rights can best be protected in the contracts documenting the outsource relationship, and will take a hard look at the more contentious issues that typically come up in negotiations with a service provider.

*This activity complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.0 hour of MCLE credit. Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.*

*This program has been approved in accordance with the requirements of the New York State Continuing Legal Education Board for a maximum of 1 credit hour which may be applied toward the Areas of Professional Practice requirement, and is suitable for non-transitional attorneys.*

*The WebEx link and dial in will be e-mailed to you once you register. MCLE certificates will be distributed following the webinar.*