

## Investors Night Out

Rancho Santa Fe Partners, 6118 Paseo Delicias, Rancho Santa Fe, CA 92067  
08.03.2011

**Rancho Santa Fe Partners**  
&  
**Sheppard, Mullin, Richter & Hampton LLP**

Present  
**Investors Night Out**

The **Investors Night Out** is a private meeting of high net-worth investors and venture capitalists. The evening will provide an opportunity for investors to network with each other and the CEO's and COO's of companies that need first stage seed capital or early stage financing. Each company will provide a 15 minute presentation on their company and specific financing needs.

*This event is by invitation only and is for qualified investors only.*

**Wednesday, August 3, 2011**  
**5:30 p.m. to 8:00 p.m.**  
(Program starts at 6:00 p.m.)

**Cocktails and Heavy Hors d'oeuvres**

**Rancho Santa Fe Partners**  
6118 Paseo Delicias  
Rancho Santa Fe, CA 92067

### **Presenting Companies**

**mHealthSys, Inc.**  
Gary Miner  
Chief Operating Officer  
[www.mhealthsys.com](http://www.mhealthsys.com)

mHealthSys is a cloud-based health self-management platform that provides user-subscribers with 'near real-time' analysis of their personal health based upon input from many personal monitoring devices available to users today. The mHealthSys solution combines these inputs to allow for better self analysis by providing a 'combined-input' Personal Health Dashboard, viewable via mobile devices or any web-enabled platform. Although the need for this type of dashboard is highly diverse for all, the specific and immediate market mHealthSys is focused upon is the Diabetic Health Management arena, allowing for the Personalized Health

Management and enabling the individual diabetic to be the most effective member of their healthcare team.

**LifeProof, Inc.**

Gary A. Rayner, MBA, M. Eng. Sci

Founder & CEO

[www.lifeproof.com](http://www.lifeproof.com)

The *LifeProof* case encapsulates the device to provide *LifeProof* protection; shockproof, dustproof, snow-proof and waterproof for smart phones and tablet computers. The Lifeproof case protects against every-day hazards—full IP-68 protection against water and dust, and designed to Military Specifications. It can be used to swim and take underwater (6.6ft depth)—optional adapter allows use of waterproof headphones underwater and has a high degree of shock and impact protection—tested to Military Specifications (6.6ft drop on all surfaces and edges). All phone features are operational while maintaining a high level of protection.

**Iviutech, Inc.**

Wayne Allen

Chief Operating Officer

[www.iviutech.com](http://www.iviutech.com)

iViu is a location-based digital media provider which has created a universal and easy to use smart phone application. The application presents targeted and relevant promotional messages and product information, ranging from reviews to recipes and everything in between. iViu's application allows a company, brand or marketer to be in front of the customer—with appropriate voice, sound, visuals, or text—at exactly the right time and at exactly the right place.

**Stored Value Exchange, Inc.**

Chris Nicolaidis

Chief Executive Officer

[www.svxnetworks.com](http://www.svxnetworks.com)

SVX is a financial exchange and marketing company that develops self-service automated solutions for unlocking, transferring and monetizing stored value. SVX has patent-pending technology covering the exchange of one form of stored value for another form(s) of value, AND adding value through the form of loyalty programs and/or product specific discounts/promotions that can increase the value proposition to the consumer. The company's first solution enables consumers to transfer the value of their unused gift card into cash, onto credit/debit cards or PayPal accounts and perform other value added transactions online, via mobile devices or at retail locations.