

## Social Media For Start-Up Companies

### Third Thursday Emerging Company Webinars

WebEx

05.17.2012

Please join Sheppard Mullin for our monthly webinar series educating entrepreneurs and emerging companies on the key legal issues they face during the growth of their companies. These complimentary 1-hour webinars are held through WebEx on the third Thursday of the month at noon. They will have both an audio and PowerPoint component. Please join us for our next webinar May 17th.

**Thursday, May 17, 2012, 12:00 p.m. - 1:00 p.m. PST**

Presented by **Neil Ray**, *Sheppard Mullin* and

**David Reis**, CEO and Founder of the *Social Media Agency, DEI Worldwide*

**Meeting Number: 716 675 025**

**Meeting Password: (This meeting does not require a password.)**

### **Social Media For Start-Up Companies - Things to be aware of and look out for when using social media to promote your business**

Many companies are already utilizing the power of social media to maintain relationships and increase their business opportunities. However, such as breach of privacy, fear of legal action, and lack of control have lead to the avoidance of this important tool. This webinar will show you how to develop social media strategy to market and brand your company while managing and mitigating the legal risks.

We hope you'll log in for a timely and lively discussion.

Please click the link below to see more information, or to join the meeting.

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#### **To join the teleconference only**

Call-in toll-free number: 1-800-901-9719

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Attendee access code: 741613

**For assistance**

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**Questions?** Contact Amy Romaker at [aromaker@sheppardmullin.com](mailto:aromaker@sheppardmullin.com) or 858.720.7403

**MCLE**

*This seminar complies with standards for Minimum Continuing Legal Education prescribed by the California State Bar and is approved for 1.0 hour of MCLE credit.*

*Sheppard, Mullin, Richter & Hampton LLP is a State Bar of California approved MCLE provider.*

*MCLE attendance certificates will be distributed following the webinar.*

**IMPORTANT NOTICE**

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