

### VC Breakfast Club

#### **VC Breakfast with Guest VC: Deborah Magid of IBM Venture Capital Group**

Sheppard Mullin Palo Alto

05.30.2013

#### **The VC Breakfast Club - at Sheppard Mullin Richter & Hampton LLP**

provides a terrific opportunity for up to 10 entrepreneurs to meet with a VC or Angel Group in a relaxed, informal setting, to build relationships and get valuable feedback on their startup idea. Participating entrepreneurs deliver an elevator pitch, and the guest VC provides immediate feedback, enabling fast, effective, accessible mentoring and relationship development.

Entrepreneurs will be given 5-10 minutes to discuss their business with the VC. Depending on the number of attendees for each event there may be more or less time to speak.

To get the most out of these breakfast meetings, attendees should be prepared to provide a clear, concise elevator pitch about their business, and be able to answer questions from the VC.

This event is co-sponsored by Sheppard, Mullin, Richter & Hampton LLP along with SVForum.

**Deborah Magid represents IBM's \$25 B software business in the company's 12-year old Venture Capital Group.** Her expertise spans several industries.

Deborah is responsible for sharing insights about emerging markets, technologies, and business models with venture firms and entrepreneurs around the world. She scouts for emerging business opportunities, and shares views on innovation and growth areas of the market. As a director of strategy in IBM Software Group, she also brings insight from the venture community to the development of IBM's growth strategies. Deborah is responsible for fueling the ecosystem pipeline in strategic areas related to building a "smarter planet" and contributes to filling out the IBM product portfolio through M&A.

Deborah's relationships are global and extend into emerging geographies. Deborah is a frequent spokes-person on topics of relevance to entrepreneurs and investors. She is Chairman of the Board of SVForum, the Silicon Valley emerging technology network; on the advisory board of White Bull, serving the European entrepreneurial and venture communities; and on the Steering Committee of the California Sustainability Alliance.

Previously, Deborah held positions in product management, marketing, and user-centered design at Taligent, GE Information Services and AT&T.

Deborah holds degrees in Cognitive Psychology from the University of Pennsylvania and the University of Connecticut.

***This event is intended for entrepreneurs seeking feedback on their startup ideas and funding strategies. Please do not register if you do not fit this profile. Seating is limited to 10 entrepreneurs!***

***NOTE - You must be pre-registered for this event to attend (and have a confirmation number). We do not allow walk-ins to this event. Thank you.***

**Click here for a description and to formally register.**