

### VC Breakfast Club

#### VC Breakfast with Guest VC: Christine Herron of Intel Capital

Sheppard Mullin Palo Alto

02.13.2014

8:00 a.m. - 9:30 a.m.

**Christine Herron**, *Investor & Entrepreneur*, Intel Capital

Christine Herron is a Silicon Valley investor and entrepreneur. In 2010, Christine joined Intel Capital, where she funds Internet and digital services companies. At Intel, Christine's investments include 500 Friends, Ark, betaworks, E la Carte, Funders Club, Goldbely, Jelli, Hangtime, Movable Ink, NewAer, SmartZip, Storenvy, and Yummly.

Previously, Christine was a seed-stage investor with First Round Capital, working with companies such as BillFloat, Double Verify, Get Satisfaction, Mint (ACQ: INTU), and Xobni (ACQ: YHOO). At Omidyar Network, she developed the Media practice strategy and led deals such as Common Sense Media and Socialtext.

At Geocapital Partners, Christine focused on early Internet and network technology, leading Series A funding for AXON Networks (ACQ: 3COM), D-Vision (ACQ: ADSK), FocusVision (MBO), Netcom (IPO: NETC), and ViaGrafix (IPO: VIAX).

Christine was also a founder or early employee at Mercury2, Mission Research, and NetObjects (IPO: NETC), where she developed chief executive, marketing, and product management experience. She has served on the Nonprofit Technology Conference (N-TEN), Typepad, and Web 2.0 Expo advisory boards and Alonzo King's LINES Ballet Board of Directors.

Christine earned an MBA from Stanford University and a BA from Columbia University, and is a founding advisor to both 500 Startups and StartX. She is an active social media contributor and frequent speaker.

For more information about the VC Breakfast Club: <https://svforum.org/VCBreakfastClubSheppard>

***This event is intended for entrepreneurs seeking feedback on their startup ideas and funding strategies. Please do not register if you do not fit this profile. Seating is limited to 10 entrepreneurs!***