

How to Protect Your Brand

Third Thursday Emerging Company Webinar Series

via WebEx

08.21.2014

12:00 p.m. - 1:00 p.m. PDT

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Brands that create a credible emotional connections with the consumer demand higher consideration and establish and build brand loyalty. This program will discuss new legal strategies to apply and pitfalls to avoid in light of the key branding trends in the New Millennium with an update on recent developments in 2014.

Please join Sheppard Mullin for our monthly Third Thursday Emerging Company Webinar Series educating entrepreneurs and emerging companies on the key legal issues they face during the growth of their companies. These complimentary 1-hour webinars are held through WebEx on the third Thursday of the month at noon. They will have both an audio and PowerPoint component.

Presented by

Ted Max, *Partner*, Sheppard, Mullin, Richter & Hampton LLP

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MCLE attendance certificates will be distributed following the webinar.

Questions? Contact Casey Alexander at calexander@sheppardmullin.com or 213.830.2012.

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Theodore C. Max

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