

## What Makes A Smart City Truly Smart?

by Invest in Denmark and Copenhagen Capacity

Sheppard Mullin San Francisco

05.12.2015

us6:00 p.m. - 8:30 p.m.

### Sheppard Mullin

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### SPECIAL INVITATION TO EXCLUSIVE ROUNDTABLE DISCUSSION

*"Smart cities" are deploying new technologies and solutions to use existing and new data to create a better platform for city governance, citizen services, and resource consumption. Through the better use of data, these cities are using resources more efficiently and productively, leading to lowered costs and creating a sustainable and thriving community for their citizens.*

Invest in Denmark and its sister organization Copenhagen Capacity would like to invite you to a thought provoking Roundtable on Smart Cities on 12th May 6:30-8:30 PM, in conjunction with the Internet of Things World Forum. The aim is to share ideas and insights on the use of the data created by smart cities – going beyond connecting devices to making sense of the data produced while balancing citizens' needs and security concerns.

### A leading, livable lab

Copenhagen ranks in the top 10 smart cities worldwide, and leads the way as a recognized leading green capital. It has the ambitious goal to be 1st carbon neutral capital by 2020. Denmark aims to be fossil fuel independent by 2050. Denmark has 3 out of 10 mid-sized smartest cities in the European Union. These cities are looking for new solutions and are open, lead users of new technologies. Once proven at scale, technologies can be easily scaled on a European level from Denmark.

### Agenda

- Opening & welcome
- **Sean Ness, Director of Business Development at Institute for the Future** - Open Cities: Reinvention of Urban Life
- **Rikke Gram Hansen, Special Adviser at Copenhagen Solutions Lab** - New governing body for smart city projects across all sectors in Copenhagen

- **Bas Boorsma, Director of Internet of Everything for Northern Europe at Cisco** - Cisco's Smart City Lighthouse in Copenhagen and the Capital Region
- Q&A / Discussion

Hors d'oeuvres and beverages will be served.

**Institute for the Future (ITF)** is an independent, nonprofit strategic research group with over 47 years of forecasting experience. Their mission is to help organizations, communities, and individuals think systematically about the future. They pioneer tools and methods for building foresight and insight to drive more informed and thoughtful action today. ITF is based in Palo Alto, California.

**Copenhagen Solution Lab** is leading the implementation of innovation and Smart City development in Copenhagen. The organization is responsible for the project Copenhagen Connecting, which won the prestigious World Smart Cities Award at the Smart City World Expo in Barcelona in 2014.

**Cisco** has entered into a groundbreaking deal with Copenhagen and two other Danish municipalities to research and develop on digital infrastructure within the Internet of Everything. Thereby Cisco is an important player in the ambitious goal of making Copenhagen the first fossil fuel independent capital in the world!

## Participation

Participants will range from key national decision-makers, to local stakeholders, including Danish municipalities and local facilitators. So come be part of building the first fossil fuel independent capital!

Seating will be limited, so please do RSVP at your earliest convenience. [Click here to RSVP.](#)