

Sheppard Mullin Advises RealD Inc. On Its \$230 Million Initial Public Offering

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RealD Inc., a leading global licensor of 3D technologies, went public on July 16, 2010 through the offering of 12,500,000 shares of common stock at a price of \$16.00 per share and listing on the New York Stock Exchange under the symbol "RLD." On July 20, the underwriters exercised, in full, their option to purchase an additional 1,875,000 shares of common stock at the IPO price of \$16.00 per share.

With the full exercise of the underwriters' option to purchase additional shares, a total of 14,375,000 shares of common stock were sold in the offering. The offering closed July 21, 2010.

Sheppard Mullin represented RealD in the transaction with a deal team led by Century City/Santa Barbara partner Tom Hopkins and co-led by Silicon Valley partner Louis Lehot. Century City partner Linda Michaelson also advised on the transaction. RealD's in-house legal team was led by Craig Gatarz, Executive Vice President and General Counsel. J.P. Morgan Securities Inc. and Piper Jaffray & Co. acted as joint book-running managers for the offering. William Blair & Company, L.L.C. acted as co-lead manager, and Stifel, Nicolaus & Company, Incorporated and BMO Capital Markets Corp. acted as co-managers.

About Sheppard, Mullin, Richter & Hampton LLP

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Attorneys

Linda Giunta Michaelson

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