

## Sheppard Mullin Advises ArborXR in AR/VR Licensing Deal with HP

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Sheppard Mullin partner Jim Gatto represented ArborXR, the leading AR/VR device management company, in its deal to license its technology to power HP Inc.'s new extended reality (XR) device management platform, ExtendXR. This strategic collaboration allows HP to leverage ArborXR's cutting-edge technology to help companies seamlessly scale XR deployment via HP's Horizon secure cloud infrastructure. ArborXR's software allows organizations to manage AR & VR devices, deploy apps remotely, and lock down the user experience with a kiosk mode and a customizable launcher.

[Click here to read the press release.](#)

### Attorneys

James G. Gatto

### Practice Areas

Intellectual Property

IP Licensing, Technology and Commercial Transactions

### Industries

Esports & Games